

Eyewear in Singapore

Market Direction | 2024-05-30 | 33 pages | Euromonitor

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Report description:

Overall eyewear in Singapore is set to see retail volume growth and more dynamic current value growth in 2024, with growth rates having largely normalised after the pandemic disruption. However, very different performances are expected across categories. The fastest current value growth is anticipated to be seen by contact lenses, due to changing usage and consumption patterns, but also because many people are leaving their homes more often, as working from home is increasingly being exchanged f...

Euromonitor International's Eyewear in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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