

## **Eyewear in Singapore**

Market Direction | 2024-05-30 | 33 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1000.00
- Multiple User License (1 Site) €2000.00
- Multiple User License (Global) €3000.00

### **Report description:**

Overall eyewear in Singapore is set to see retail volume growth and more dynamic current value growth in 2024, with growth rates having largely normalised after the pandemic disruption. However, very different performances are expected across categories. The fastest current value growth is anticipated to be seen by contact lenses, due to changing usage and consumption patterns, but also because many people are leaving their homes more often, as working from home is increasingly being exchanged f...

Euromonitor International's Eyewear in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Eyewear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Eyewear in Singapore  
Euromonitor International  
May 2024

### List Of Contents And Tables

#### EYEWEAR IN SINGAPORE

##### EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for eyewear?

##### MARKET DATA

Table 1 Sales of Eyewear by Category: Volume 2019-2024

Table 2 Sales of Eyewear by Category: Value 2019-2024

Table 3 Sales of Eyewear by Category: % Volume Growth 2019-2024

Table 4 Sales of Eyewear by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Eyewear: % Value 2019-2023

Table 6 LBN Brand Shares of Eyewear: % Value 2020-2023

Table 7 Distribution of Eyewear by Format: % Value 2019-2024

Table 8 Forecast Sales of Eyewear by Category: Volume 2024-2029

Table 9 Forecast Sales of Eyewear by Category: Value 2024-2029

Table 10 Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029

Table 11 Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

##### DISCLAIMER

##### SOURCES

Summary 1 Research Sources

#### CONTACT LENSES AND SOLUTIONS IN SINGAPORE

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Continued growth for contact lenses due to greater awareness and convenience

Innovations in comfort justify higher unit prices and contribute to premiumisation

Orthokeratology to aid in myopia control for children

##### PROSPECTS AND OPPORTUNITIES

Continued growth for contact lenses for vision correction and appearance

E-commerce emerges as a stronger retail channel

Sustainability set to be a growing niche over the forecast period

##### CATEGORY DATA

Table 12 Sales of Contact Lenses by Category: Volume 2019-2024

Table 13 Sales of Contact Lenses by Category: Value 2019-2024

Table 14 Sales of Contact Lenses by Category: % Volume Growth 2019-2024

Table 15 Sales of Contact Lenses by Category: % Value Growth 2019-2024

Table 16 Sales of Contact Lens Solutions: Value 2019-2024

Table 17 Sales of Contact Lens Solutions: % Value Growth 2019-2024

Table 18 Sales of Contact Lenses by Type: % Value 2019-2024

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales of Daily Disposable Lenses (DD) by Material: % Value 2019-2024  
Table 20 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2019-2024  
Table 21 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2019-2024  
Table 22 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2019-2024  
Table 23 □NBO Company Shares of Contact Lenses: % Value 2019-2023  
Table 24 □LBN Brand Shares of Contact Lenses: % Value 2020-2023  
Table 25 □Distribution of Contact Lenses by Format: % Value 2019-2024  
Table 26 □Distribution of Contact Lens Solutions by Format: % Value 2019-2024  
Table 27 □Forecast Sales of Contact Lenses by Category: Volume 2024-2029  
Table 28 □Forecast Sales of Contact Lenses by Category: Value 2024-2029  
Table 29 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2024-2029  
Table 30 □Forecast Sales of Contact Lenses by Category: % Value Growth 2024-2029  
Table 31 □Forecast Sales of Contact Lens Solutions: Value 2024-2029  
Table 32 □Forecast Sales of Contact Lens Solutions: % Value Growth 2024-2029

## SPECTACLES IN SINGAPORE

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Spectacle lenses is the highest growth category, with advances in myopia control

Local retailers and brands are able to connect with local consumers

Omnichannel strategies strengthen sales via e-commerce

#### PROSPECTS AND OPPORTUNITIES

Ageing population will drive growth for readymade reading glasses

AR innovations will cater to tech-savvy consumers

Sustainability likely to remain focused on spectacle frames

#### CATEGORY DATA

Table 33 Sales of Spectacles by Category: Volume 2019-2024

Table 34 Sales of Spectacles by Category: Value 2019-2024

Table 35 Sales of Spectacles by Category: % Volume Growth 2019-2024

Table 36 Sales of Spectacles by Category: % Value Growth 2019-2024

Table 37 Sales of Spectacle Lenses by Type: % Value 2019-2024

Table 38 NBO Company Shares of Spectacles: % Value 2019-2023

Table 39 LBN Brand Shares of Spectacles: % Value 2020-2023

Table 40 Distribution of Spectacles by Format: % Value 2019-2024

Table 41 Forecast Sales of Spectacles by Category: Volume 2024-2029

Table 42 □Forecast Sales of Spectacles by Category: Value 2024-2029

Table 43 □Forecast Sales of Spectacles by Category: % Volume Growth 2024-2029

Table 44 □Forecast Sales of Spectacles by Category: % Value Growth 2024-2029

## SUNGLASSES IN SINGAPORE

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Sunglasses sees significant decline in 2024, following a year of dynamism

Increasing consolidation due to brand-conscious consumers

Sustainability becoming a more dynamic trend in sunglasses

#### PROSPECTS AND OPPORTUNITIES

Functional benefits will continue driving premiumisation

Growth expected for retail e-commerce, but retail offline will continue to dominate

Emergence of tech-wear innovations

## CATEGORY DATA

- Table 45 Sales of Sunglasses: Volume 2019-2024
- Table 46 Sales of Sunglasses: Value 2019-2024
- Table 47 Sales of Sunglasses: % Volume Growth 2019-2024
- Table 48 Sales of Sunglasses: % Value Growth 2019-2024
- Table 49 NBO Company Shares of Sunglasses: % Value 2019-2023
- Table 50 LBN Brand Shares of Sunglasses: % Value 2020-2023
- Table 51 Distribution of Sunglasses by Format: % Value 2019-2024
- Table 52 Forecast Sales of Sunglasses: Volume 2024-2029
- Table 53 Forecast Sales of Sunglasses: Value 2024-2029
- Table 54 ☐Forecast Sales of Sunglasses: % Volume Growth 2024-2029
- Table 55 ☐Forecast Sales of Sunglasses: % Value Growth 2024-2029

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## **Eyewear in Singapore**

Market Direction | 2024-05-30 | 33 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### **ORDER FORM:**

Select license	License	Price
	Single User Licence	€1000.00
	Multiple User License (1 Site)	€2000.00
	Multiple User License (Global)	€3000.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-09"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)