

## **Eyewear in France**

Market Direction | 2024-05-29 | 38 pages | Euromonitor

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### **Report description:**

In 2024, eyewear in France is witnessing slower growth compared to recent years, in both retail volume and current value terms. With inflation softening in 2024, French consumers and inbound tourists who can afford to pay for luxury products are trading up again to renowned luxury brands, and the likes of Gucci, Dolce & Gabbana, Chanel, Armani, Christian Dior, Prada, and Emmanuelle Khanh are benefitting from this trend. Brands that offer a more sustainable product and approach are gaining appeal...

Euromonitor International's Eyewear in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eyewear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sunglasses are a prime entry product for luxury brands

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