

Energy Drinks in Slovakia

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Report description:

Unfavourable weather in spring and summer 2023 restricted the growth potential of energy drinks in both the retail and foodservice channels. In addition, weak purchasing power continued to limit local consumers' ability to spend on relatively expensive soft drinks, such as energy drinks. This spurred manufacturers to launch price promotions and discounts, sparking a new wave of price competition in 2023. The aim was to cater to the needs of the growing consumer base shopping with limited budgets...

Euromonitor International's Energy Drinks in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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