

Energy Drinks in Costa Rica

Market Direction | 2023-12-13 | 25 pages | Euromonitor

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Report description:

As Costa Rica confronted some of the highest inflation registered in decades, the energy drinks category saw a notable increase in unit prices. Nevertheless, energy drinks has managed to see a solid performance overall. Penetration of energy drinks continues to expand in the off-trade as the number of consumption occasions rises, while on-trade sales have benefited greatly from the economy reopening post-pandemic as Costa Ricans ventured out again to socialise, along with the tourism recovery.

Euromonitor International's Energy Drinks in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Jet launches Jet A.M. with orange juice

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