

Energy Drinks in Algeria

Market Direction | 2023-11-30 | 23 pages | Euromonitor

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Report description:

Although its volume sales are relatively low, energy drinks continues to significantly outperform other soft drinks. While this is partly because consumption is growing from a lower base, it is also benefitting from people leading busy lifestyles, who need a quick pick-me-up. In addition, the population of 6-18 year-olds is also the fastest growing age group in Algeria and this is a key consumer base of energy drinks.

Euromonitor International's Energy Drinks in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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