

## **Depilatories in Hong Kong, China**

Market Direction | 2024-05-30 | 19 pages | Euromonitor

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### **Report description:**

Following a decline in 2022, value sales of depilatories in Hong Kong returned to growth in 2023. With the lifting of social restrictions at the beginning of the year, consumers resumed activities outside of the home, such as swimming, travelling, or hiking. The increase in social activities drove up demand for depilatories. Following the long period of lockdowns, local consumers established the habit of self-care and grooming at home, and this habit continued into 2023, contributing to a full r...

Euromonitor International's Depilatories in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

DEPILATORIES IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Depilatories experiences positive sales with resumption of social lives

Safety and low irritation remain key factors behind purchasing decisions

PROSPECTS AND OPPORTUNITIES

Demand for depilatories expected to remain steady over forecast period

Offline sales dominate distribution due to greater convenience

CATEGORY DATA

Table 1 Sales of Depilatories by Category: Value 2018-2023

Table 2 Sales of Depilatories by Category: % Value Growth 2018-2023

Table 3 Sales of Women's Razors and Blades by Type: % Value Breakdown 2019-2023

Table 4 NBO Company Shares of Depilatories: % Value 2019-2023

Table 5 LBN Brand Shares of Depilatories: % Value 2020-2023

Table 6 Forecast Sales of Depilatories by Category: Value 2023-2028

Table 7 Forecast Sales of Depilatories by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 17 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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