

**Contact Lenses and Solutions in the US**

Market Direction | 2024-05-29 | 22 pages | Euromonitor

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**Report description:**

Contact lenses and solutions in the US is set to maintain solid current value growth in 2024. Daily disposable lenses (DD) showed the most dynamic growth, with conventional lenses, frequent replacement lenses (FRP), and the related contact lens solutions expected to see much slower increases. The popularity of daily disposable contact lenses has skyrocketed because of their convenience, hygiene advantages, and lower potential for eye infections than the other product types. Customers appreciate...

Euromonitor International's Contact Lenses and Solutions in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Contact Lenses and Solutions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Players discover various ways to expand their target audience

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