

## **Contact Lenses and Solutions in Sweden**

Market Direction | 2024-05-28 | 20 pages | Euromonitor

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### **Report description:**

Retail volume sales of contact lenses and solutions has been relatively stagnant in Sweden for much of the review period, although there was a slight uptick in 2024. Advanced features and rising prices brought on by inflation has underpinned current value growth. In 2024, more consumers are attracted by these advanced features and are switching over to lenses or becoming dual users, meaning they use both contact lenses and spectacles. Sweden has a relatively high penetration rate of contact lens...

Euromonitor International's Contact Lenses and Solutions in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Contact Lenses and Solutions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Advanced features attract consumers looking to treat myopia and presbyopia

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