

Contact Lenses and Solutions in Mexico

Market Direction | 2024-05-29 | 20 pages | Euromonitor

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Report description:

Contact lenses in Mexico have very low penetration among people with eyesight problems, with most people instead wearing spectacles. One of the main reasons is the lack of trained personnel at optical goods stores to carry out the fitting and checkups required for the use of these products. This also presents certain barriers and fears among users who without the reassurance of a trained member of staff are often fearful of putting contact lenses in their eyes.

Euromonitor International's Contact Lenses and Solutions in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Trained personnel seen to be key to the growth of contact lenses

Contact lenses set for solid growth backed by an increased focus on eye health and new innovations

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