

## **Contact Lenses and Solutions in France**

Market Direction | 2024-05-29 | 22 pages | Euromonitor

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### **Report description:**

Sales of contact lenses and solutions in France are moderating in 2024 following a period of strong growth during and directly after the COVID-19 pandemic. The inconvenience of spectacle lenses fogging up while wearing masks had deterred some people from using glasses, driving heavier usage of contact lenses. However, the winter of 2022 saw the end of mandatory mask-wearing in public spaces outside of hospitals. On balance, the return to office work and increased socialising, especially as remot...

Euromonitor International's Contact Lenses and Solutions in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Contact Lenses and Solutions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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Heavy focus on product development to meet a wide range of consumer needs

Concentrated competitive landscape still sees niche players emerge

##### PROSPECTS AND OPPORTUNITIES

Modest growth expected as consumers seek treatment for myopia and products to overcome blue light exposure

E-commerce and online training to develop in forecast period

Contact lenses of the future are high-tech

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