

Contact Lenses and Solutions in Canada

Market Direction | 2024-05-29 | 21 pages | Euromonitor

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Report description:

In 2024, there has been continued value growth in contact lenses and solutions sales in Canada, primarily driven by the steady return of consumers to workplaces and out-of-home activities following the rollback of COVID-19 safety measures by Canadian governments in 2022. Price increases contribute to value growth, although inflationary pressures have been muted due to intense competition within the Canadian market. Additionally, a consumer shift towards daily lenses and an increased preference f...

Euromonitor International's Contact Lenses and Solutions in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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