

## **Consumer Foodservice in the US**

Market Direction | 2024-02-13 | 105 pages | Euromonitor

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### **Report description:**

After three years of having at least a period of time in the year when COVID-19-related restrictions affected restaurant visits, many operators looked forward to 2023 as the first year of a return to normalcy. High inflation and its reverberating effects throughout the economy, however, had other ideas for 2023. While high inflation had affected the industry for a few years, a reversal in the rate of inflation between grocery and restaurant costs saw price increases in restaurants overtake those...

Euromonitor International's Consumer Foodservice in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Full-service restaurants will increasingly turn to AI and automation for accuracy and efficiency  
 With no more room to increase prices, restaurant operators will need to look for other ways to improve margins  
 Brands in full-service restaurants will look to join limited-service brands in innovating in the loyalty space

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