

Concentrates in the United Arab Emirates

Market Direction | 2023-11-28 | 27 pages | Euromonitor

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Report description:

Demand for both powder concentrates and liquid concentrates has been declining in the United Arab Emirates for several years. General health awareness and concerns around sugar consumption are discouraging local consumers from purchasing these products, due to their generally high sugar levels. The situation for concentrates has worsened in the last year of the review period, as demand for 100% juice has continued to increase and expand with the entry of new brands. Local consumers are also noti...

Euromonitor International's Concentrates in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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