

Concentrates in the Czech Republic

Market Direction | 2023-11-30 | 32 pages | Euromonitor

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Report description:

The demand for both liquid and powder concentrates was in decline prior to the review period. The downward trajectory continued through the review period, including 2023. With price increases in a highly inflationary climate, consumers reduced their spending on the category even more. Czech consumers seem to have lost interest in making their own flavoured water with concentrates. This is especially the case for younger generations, with many children preferring to drink carbonates, juice or RTD...

Euromonitor International's Concentrates in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Concentrates in the Czech Republic
Euromonitor International
May 2024

List Of Contents And Tables

CONCENTRATES IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Downward trajectory in the demand for concentrates continues at the end of the review period

Brands continue to hold sway in concentrates

Consumers show a more conservative approach to flavours

PROSPECTS AND OPPORTUNITIES

Reduced sugar alternatives to offer some dynamism to concentrates

E-commerce offers opportunities to win new consumers

Powder concentrates to see the fastest decline

CATEGORY DATA

Concentrates Conversions

Summary 1 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 1 Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023

Table 2 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023

Table 3 Off-trade Sales of Concentrates by Category: Value 2018-2023

Table 4 Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023

Table 5 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023

Table 6 NBO Company Shares of Off-trade Concentrates: % Value 2019-2023

Table 7 LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023

Table 8 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023

Table 9 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023

Table 10 □NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023

Table 11 □LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023

Table 12 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028

Table 13 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028

Table 14 □Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028

Table 15 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

SOFT DRINKS IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 16 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 18 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

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Table 19	Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023
Table 20	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023
Table 21	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023
Table 22	Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023
Table 23	Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023
Table 24	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023
Table 25	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
Table 26	Off-trade Sales of Soft Drinks by Category: Value 2018-2023
Table 27	Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
Table 28	Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023
Table 29	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023
Table 30	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
Table 31	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
Table 32	NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
Table 33	LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
Table 34	Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023
Table 35	Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023
Table 36	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
Table 37	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
Table 38	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
Table 39	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
Table 40	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
Table 41	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
Table 42	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
Table 43	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
Table 44	Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
Table 45	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
Table 46	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
Table 47	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

APPENDIX

Fountain sales in the Czech Republic

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SOURCES

Summary 2 Research Sources

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