

Concentrates in South Africa

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Report description:

In 2023, the average unit price of concentrates witnessed considerably faster growth compared to overall soft drinks in South Africa, although it remains considerably lower per litre (RTD) than the latter. The impact of the sugar tax (the Health Promotion Levy) aimed at addressing obesity levels motivated soft drinks producers to reduce their sugar concentration per can. The regulation stipulated that each beverage containing 4g or more of sugar per 100ml would incur additional tax, essentially...

Euromonitor International's Concentrates in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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