

Concentrates in New Zealand

Market Direction | 2023-12-20 | 33 pages | Euromonitor

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Report description:

Value sales growth within concentrates remained strong in 2023 with broader inflationary pressures a key contributor to the category's expansion. While fuel costs have stabilised following the initial shock after the Russian invasion of Ukraine early in 2022, the government's temporary removal of excise duty on petrol ended in July 2023 with the increased costs being passed on to consumers. In addition, extreme weather events and flooding across the country early in 2023 put significant pressure...

Euromonitor International's Concentrates in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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