

## **Concentrates in Indonesia**

Market Direction | 2024-01-19 | 31 pages | Euromonitor

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### **Report description:**

Overall concentrates posted flat growth in off-trade channels in Indonesia in 2023. Sales of liquid concentrates saw minor growth in volume terms, with sales supported by local consumers travelling back to their hometowns for large family gatherings ahead of Eid 2023. This had the effect of increasing sales, as liquid concentrates are often served to guests during the Muslim holiday. However, consumer interest was constrained by a lack of innovation beyond the creation of new flavours, and a lac...

Euromonitor International's Concentrates in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Concentrates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
May 2024

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