

Concentrates in Colombia

Market Direction | 2023-12-05 | 28 pages | Euromonitor

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Report description:

Powder concentrates continue to experience a decline in volume as consumers' increased mobility away from home has reduced at-home consumption occasions. The growing demand for fresh fruit for natural juices is supported by data from the National Administrative Department of Statistics (DANE), which reported double-digit volume growth in the first quarter of 2023. On the other hand, concentrates are increasingly perceived as being high in sugar and containing artificial additives and preservativ...

Euromonitor International's Concentrates in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Concentrates in Colombia
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List Of Contents And Tables

CONCENTRATES IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Concentrates continue to lose ground to natural alternatives

Powder concentrates see growth amidst rising interest in sports nutrition

Iced tea remains the most popular powder concentrate

PROSPECTS AND OPPORTUNITIES

Concentrates undergo reformulation to counteract tightened discretionary spending

Negative performance in 2023 projected to continue into forecast period

Functionality as a vital strategy to attract consumers to concentrates

CATEGORY DATA

Concentrates Conversions

Summary 1 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 1 Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023

Table 2 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023

Table 3 Off-trade Sales of Concentrates by Category: Value 2018-2023

Table 4 Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023

Table 5 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023

Table 6 NBO Company Shares of Off-trade Concentrates: % Value 2019-2023

Table 7 LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023

Table 8 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023

Table 9 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023

Table 10 □NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023

Table 11 □LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023

Table 12 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028

Table 13 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028

Table 14 □Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028

Table 15 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

SOFT DRINKS IN COLOMBIA

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 Key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 16 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 18 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

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Table 19 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 20 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023

Table 21 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023

Table 22 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023

Table 23 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023

Table 24 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 25 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 26 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 27 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 28 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 29 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 30 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 31 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 32 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 33 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 34 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 35 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 36 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 37 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 38 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 39 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 40 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 41 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 42 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 43 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 44 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 45 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 46 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 47 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

APPENDIX

Fountain sales in Colombia

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SOURCES

Summary 2 Research Sources

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