

## **Concentrates in Brazil**

Market Direction | 2023-11-29 | 34 pages | Euromonitor

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### **Report description:**

Concentrates is a category that was historically able to leverage and increase sales during times of crisis, as a cheap substitute for juice. Therefore, the scenario of high inflation Brazilians have faced in 2023 seemed to be an indicator of strong growth potential. However, only slight off-trade volume growth is expected in liquid concentrates, and a decline is anticipated in powder concentrates during 2023, indicating that consumers are moving away from concentrates due to the perception of t...

Euromonitor International's Concentrates in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Concentrates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Concentrates in Brazil  
Euromonitor International  
May 2024

List Of Contents And Tables

### CONCENTRATES IN BRAZIL

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Minimal growth as consumers consider other soft drinks options

Tang Concentrate - a nutrient boost in a glass

Monin's major investment in Brazil

#### PROSPECTS AND OPPORTUNITIES

Revolutionising nutritional concentrates in Brazil

Sustainability and local development as pillars of growth

Liquid concentrates set to see growth with Monin's investment

#### CATEGORY DATA

Concentrates conversions

Summary 1      Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 1 Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023

Table 2 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023

Table 3 Off-trade Sales of Concentrates by Category: Value 2018-2023

Table 4 Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023

Table 5 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023

Table 6 NBO Company Shares of Off-trade Concentrates: % Value 2019-2023

Table 7 LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023

Table 8 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023

Table 9 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023

Table 10 □NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023

Table 11 □LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023

Table 12 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028

Table 13 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028

Table 14 □Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028

Table 15 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

### SOFT DRINKS IN BRAZIL

#### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

#### MARKET DATA

Table 16 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 18 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

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Table 19	Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023
Table 20	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023
Table 21	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023
Table 22	Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023
Table 23	Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023
Table 24	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023
Table 25	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
Table 26	Off-trade Sales of Soft Drinks by Category: Value 2018-2023
Table 27	Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
Table 28	Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023
Table 29	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023
Table 30	NBO Company Shares of Total Soft Drinks (RTD): % Volume 2019-2023
Table 31	LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2020-2023
Table 32	NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2019-2023
Table 33	LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2020-2023
Table 34	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
Table 35	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
Table 36	NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
Table 37	LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
Table 38	Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023
Table 39	Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023
Table 40	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
Table 41	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
Table 42	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
Table 43	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
Table 44	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
Table 45	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
Table 46	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
Table 47	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
Table 48	Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
Table 49	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
Table 50	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
Table 51	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

## APPENDIX

Fountain sales in Brazil

Trends

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SOURCES

Summary 2 Research Sources

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