

## **Cigars, Cigarillos and Smoking Tobacco in Colombia**

Market Direction | 2024-05-29 | 23 pages | Euromonitor

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### **Report description:**

Volume sales of cigars have been growing at steady rates in Colombia since the COVID-pandemic, with further double-digit volume growth witnessed in 2023. Smoking cigars is not a cultural tradition in Colombia, with most cigars imported from Cuba and the Dominican Republic, and Nicaraguan cigars doing well. The main audiences for imported cigars are tourists and Colombians aged over 50 years that are usually loyal to a particular brand. Imported cigars are mainly available in specialised stores a...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
May 2024

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