

Cigars, Cigarillos and Smoking Tobacco in Bulgaria

Market Direction | 2024-05-29 | 28 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The economy segment of cigars and cigarillos in Bulgaria has been most heavily impacted by the rising cost of living and high rate of inflation in 2023. The large consumer base of cigar and cigarillo smokers are switching to cheaper alternatives, such as cigarettes and smoking tobacco. Economy cigarillos continue to grow their share compared to other price bands. Fine cut tobacco was affected by the loss of smokers who had temporarily switched to fine cut at the peak of the economic crisis in 20...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cigars, Cigarillos and Smoking Tobacco in Bulgaria

Euromonitor International

May 2024

List Of Contents And Tables

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN BULGARIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Economy segment is most heavily impacted by rising cost of living

Lack of innovation weakens sales performance

Food/drink/tobacco specialists continue to dominate retail sales

PROSPECTS AND OPPORTUNITIES

Cigars and cigarillos expected to see decline

Cigars to remain niche and premium-positioned

Fine cut tobacco to remain a popular category due to its value for money

CATEGORY DATA

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023

Table 5 Sales of Cigars by Size: % Volume 2018-2023

Table 6 Sales of Cigarillos by Price Platform 2018-2023

Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023

Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023

Table 9 NBO Company Shares of Cigars: % Volume 2019-2023

Table 10 □LBN Brand Shares of Cigars: % Volume 2020-2023

Table 11 □NBO Company Shares of Cigarillos: % Volume 2019-2023

Table 12 □LBN Brand Shares of Cigarillos: % Volume 2020-2023

Table 13 □NBO Company Shares of Smoking Tobacco: % Volume 2019-2023

Table 14 □LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023

Table 15 □NBO Company Shares of Pipe Tobacco: % Volume 2019-2023

Table 16 □LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023

Table 17 □NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023

Table 18 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2020-2023

Table 19 □Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023

Table 20 □Distribution of Smoking Tobacco by Format: % Volume 2018-2023

Table 21 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2023-2028

Table 22 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2023-2028

Table 23 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2023-2028

TOBACCO IN BULGARIA

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

2023 key trends

Competitive landscape

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 25 Number of Adult Smokers by Gender 2018-2023

MARKET DATA

Table 26 Sales of Tobacco by Category: Volume 2018-2023

Table 27 Sales of Tobacco by Category: Value 2018-2023

Table 28 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 29 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 30 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 31 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 32 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 33 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cigars, Cigarillos and Smoking Tobacco in Bulgaria

Market Direction | 2024-05-29 | 28 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-19"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com