

Cigars, Cigarillos and Smoking Tobacco in Bulgaria

Market Direction | 2024-05-29 | 28 pages | Euromonitor

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Report description:

The economy segment of cigars and cigarillos in Bulgaria has been most heavily impacted by the rising cost of living and high rate of inflation in 2023. The large consumer base of cigar and cigarillo smokers are switching to cheaper alternatives, such as cigarettes and smoking tobacco. Economy cigarillos continue to grow their share compared to other price bands. Fine cut tobacco was affected by the loss of smokers who had temporarily switched to fine cut at the peak of the economic crisis in 20...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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