

Cigarettes in Colombia

Market Direction | 2024-05-29 | 25 pages | Euromonitor

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Report description:

In 2023, sales of cigarettes in Colombia returned to a declining trend following a slight increase in the year prior. The downward trend is not only caused by lower smoking prevalence, but the shift towards alternatives like e-vapour products. E-vapour products continued to see sales skyrocket aided by the wider availability of disposable vapes and a broad array of flavours which drew the attention of consumers. Budget-conscious consumers also made cutbacks due to the high costs of living in Col...

Euromonitor International's Cigarettes in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TOBACCO IN COLOMBIA

EXECUTIVE SUMMARY

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