

Cigarettes in Bolivia

Market Direction | 2024-05-30 | 26 pages | Euromonitor

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Report description:

In 2023, cigarettes in Bolivia witnessed a notable surge in the presence of smuggled brands. These products, previously predominant in provinces and rural areas, made significant inroads into urban markets, particularly in kiosks, popular markets, and small independent neighbourhood stores. These illegal brands managed to position themselves effectively by offering significantly lower prices than legal brands, coupled with a perception of acceptable quality among smokers. They often include caps...

Euromonitor International's Cigarettes in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Shift in generational preferences and decline of dark tobacco cigarettes

Citsa SA maintains leadership amidst growing challenges

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TOBACCO IN BOLIVIA

EXECUTIVE SUMMARY

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