

Cigarettes in Austria

Market Direction | 2024-05-29 | 23 pages | Euromonitor

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Report description:

In 2023, the retail value sales of cigarettes in Austria continued their downward trajectory, dropping below pre-COVID-19 volume sales levels of 2019. During the pandemic, cigarette consumption had seen a temporary boost due to increased consumption opportunities and a reduction in illicit trade. However, rising health awareness and the growing social unacceptability of smoking, particularly among the educated classes, have contributed to the decline. While cigarette consumption decreased, overa...

Euromonitor International's Cigarettes in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
May 2024

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TOBACCO IN AUSTRIA

EXECUTIVE SUMMARY

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