

Carbonates in Sweden

Market Direction | 2023-12-18 | 31 pages | Euromonitor

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Report description:

Off-trade volume sales of carbonates increased only slightly in Sweden during 2023, as consumers continued to return more fully to foodservice with the lifting of the threat and related restrictions of COVID-19. Growth in both the retail and foodservice channels stemmed from reduced sugar carbonates, while regular carbonates posted declines in off- and on-trade volume sales. This continued a shift to reduced sugar that was apparent prior to the outbreak of the pandemic and continued over the rem...

Euromonitor International's Carbonates in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
May 2024

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