

Bottled Water in North Macedonia

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Report description:

Tap water in most parts of the country remains suitable for human consumption and in certain areas is of excellent quality despite ongoing concerns about overall environmental pollution. However, as health and wellness trends continue to impact soft drinks, there is growing concern about the quality and safety of tap water, so a growing number of consumers are opting for bottled water sold by retailers. In addition, the category is benefiting from the consumer shift away from carbonates and juic...

Euromonitor International's Bottled Water in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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