

Bottled Water in Lithuania

Market Direction | 2024-01-16 | 28 pages | Euromonitor

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Report description:

Bottled water is generally seen as a more "premium" niche in Lithuania, due to the high quality of the tap water in the country. This means that consumers do not typically add bottled water to their shopping lists as a necessity and, in this sense, easy to cut out in times of budgetary pressures. Bottled water is also highly dependent on hot weather during the all-important summer season Lithuania, therefore, uncertainty regarding weather patterns can lead to fluctuations in sales. In 2023, the...

Euromonitor International's Bottled Water in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
May 2024

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Developments in bottled water noted, despite the sluggish overall sales performance

Premium options remain rather regulated to on-trade channels

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