

Bath and Shower in Hong Kong, China

Market Direction | 2024-05-30 | 22 pages | Euromonitor

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Report description:

In 2023, demand for bath and shower in Hong Kong remained stable and above 2019 volume levels. The pandemic prompted individuals to re-evaluate their lifestyles, leading to the growing desire for a higher quality of life. Nowadays, they are focusing more on everyday body care routines. Today's consumers are becoming increasingly knowledgeable about skin care and are extending this knowledge to their bathing routines, a phenomenon often referred to as "skinification". Bath and shower processes ar...

Euromonitor International's Bath and Shower in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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