

## **Baby and Child-Specific Products in Hong Kong, China**

Market Direction | 2024-05-30 | 22 pages | Euromonitor

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### **Report description:**

In 2023, demand for baby and child-specific products in Hong Kong continued to recover, driven by a number of trends. Sensitive skin remains one of the top concerns among local parents, and this trend reflects the growing awareness and emphasis on skin health and wellbeing. Children's skin is more vulnerable, and parents understand the importance of maintaining the delicate balance of their child's skin, which is more prone to irritation and reactions. Therefore, consumers are increasingly seeki...

Euromonitor International's Baby and Child-specific Products in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby and Child-specific Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## SOURCES

### Summary 1 Research Sources

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