

CEEC Medical Tourism Market: Industry Analysis, Trends, Market Size, and Forecasts up to 2030

Market Report | 2024-05-23 | 100 pages | Infinium Global Research and Consulting Solutions

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- 1-5 User \$3795.00
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Report description:

The report on the CEEC medical tourism market provides qualitative and quantitative analysis for the period from 2021-2030. The Central and Eastern European Countries (CEEC) medical tourism market is projected to grow at a CAGR of 14.42% between 2023 and 2030, expanding from USD 4,678.26 million in 2022 to USD 13,497.44 million in 2030. The CEEC medical tourism market reflects the projected number of medical tourists traveling to the CEEC region for treatment from 2022 to 2030. The study on medical tourism market covers the analysis of the leading geographies such as Poland, Slovakia, Hungary, Serbia, and Rest of CEEC for the period of 2021-2030.

The report on medical tourism market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the CEEC medical tourism market over the period of 2021-2030. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the CEEC medical tourism market over the period of 2021-2030. Further, IGR- Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- The growing demand for medical and cosmetic surgeries at cheaper rates drives the demand for medical tourism.
- Improved access to high- health quality services across the CEE region drives the growth of the medical tourism market.

2) Restraints

- Additional costs associated with tourism can hamper the growth of the medical tourism market.

3) Opportunities

- Rising government initiatives and investments to improve the healthcare infrastructure create an opportunity for the medical tourism market.

Research Methodology

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A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The CEEC medical tourism market is segmented on the basis of treatment type, and service providers.

The CEEC Medical Tourism Market by Treatment Type

- Fertility Treatments
- Cosmetic Treatment
- Dental Treatment
- Cardiovascular Treatment
- Orthopedic Treatment
- Cancer Treatment
- Others Treatments

The CEEC Medical Tourism Market by Service Providers

- Private
- Public

Company Profiles

The companies covered in the report include

- Carolina Medical Center
- Kardiolita Hospital
- Buda Medical
- Fi Clinica

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- AB
- Kreativ Dental Clinic
- Helvetic Clinics - Budapest Dental Clinic
- Nordesthetics clinic
- DAMIANA MEDICAL CENTER
- KCM Clinic

What does this Report Deliver?

1. Comprehensive analysis of the CEEC as well as regional markets of the medical tourism market.
2. Complete coverage of all the segments in the medical tourism market to analyze the trends, developments in the CEEC market and forecast of market size up to 2030.
3. Comprehensive analysis of the companies operating in the CEEC medical tourism market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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