

## **Global Carry Handle Adhesive Tapes Market Report and Forecast 2024-2032**

Market Report | 2024-05-02 | 197 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

### **Report description:**

Global Carry Handle Adhesive Tapes Market Report and Forecast 2024-2032

#### Market Outlook

According to the report by Expert Market Research (EMR), the global carry handle adhesive tapes market size reached a value of USD 278.09 million in 2023. Aided by the increasing demand for convenience packaging solutions and the growing applications of carry handle adhesive tapes in various sectors, the market is projected to further grow at a CAGR of 6.3% between 2024 and 2032 to reach a value of USD 483.74 million by 2032.

Carry handle adhesive tapes, also known as handle tapes or carry tapes, are specialised adhesive tapes designed to provide a convenient carrying solution for packaged goods. These tapes typically feature a strong adhesive backing and a durable handle structure, allowing consumers to easily lift and carry packages without the need for additional handles or straps. Carry handle adhesive tapes find widespread use in various sectors, including consumer goods, food and beverage, pharmaceuticals, and e-commerce, offering a cost-effective and efficient packaging solution for manufacturers and retailers.

The carry handle adhesive tapes market growth is underpinned by several key drivers. The rising consumer demand for convenience and portability in packaged goods, coupled with changing lifestyle preferences and urbanisation trends, has fuelled the adoption of carry handle adhesive tapes as a practical packaging solution for a wide range of products, including beverages, household items, and personal care products.

Moreover, the growing emphasis on sustainable packaging practices and the reduction of plastic waste has led to the development of eco-friendly carry handle adhesive tapes made from recyclable materials such as paper and biodegradable adhesives. Additionally, advancements in adhesive technology, such as the development of high-performance pressure-sensitive adhesives (PSAs) and innovative handle designs, have enhanced the strength, durability, and functionality of carry handle adhesive tapes, consequently driving up the carry handle adhesive tapes market share.

The market is characterised by a wave of technological innovations and advancements aimed at enhancing product performance, versatility, and sustainability. Leading manufacturers and suppliers are investing in research and development initiatives to develop next-generation carry handle adhesive tapes with advanced features such as enhanced adhesion, moisture resistance, and tear resistance, catering to the evolving needs of end-users.

Furthermore, the adoption of digital printing technology enables customisation and branding opportunities, allowing

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

manufacturers to print logos, graphics, and promotional messages directly onto carry handle adhesive tapes, enhancing brand visibility and consumer engagement. Additionally, the integration of smart packaging technologies, such as near-field communication (NFC) tags and QR codes, enables interactive packaging experiences and provides valuable product information to consumers, further driving market growth and differentiation.

As per the carry handle adhesive tapes market analysis, it is projected that silicone-based tapes will experience significant growth during the forecast period. This can be attributed to their numerous advantages and the increasing demand from major industries. Silicone tapes exhibit excellent resistance to both high and low temperatures, making them suitable for applications where temperature fluctuations are a concern. Additionally, these tapes are chemically resistant, flexible, durable, and non-toxic, making them ideal for medical and food-related uses. The expanding electronics sector is expected to contribute to the market share of carry handle adhesive tapes in the coming years, as they are extensively utilised in the packaging and transportation of electronic devices. These tapes are used to attach handles to the packaging of products such as laptops, tablets, monitors, and other consumer electronics, facilitating easy carrying for consumers. During the logistics and transportation phase, it is crucial to securely package electronic components and devices to prevent damage during transit. Carry handle tapes provide a reliable solution for safely handling and moving these delicate items, leading to carry handle adhesive tapes market development. Developed economies such as North America and Europe emerge as leading markets for carry handle adhesive tapes, driven by factors such as strong consumer demand for convenience packaging solutions, mature retail infrastructure, and stringent packaging regulations.

Additionally, emerging markets in Asia Pacific, Latin America, and the Middle East are witnessing rapid growth in demand for carry handle adhesive tapes, fuelled by factors such as urbanisation, rising disposable incomes, and increasing consumer awareness of packaging convenience and functionality. Moreover, the expansion of e-commerce and online retail channels further boosts market growth, as manufacturers and retailers seek efficient packaging solutions to meet the growing demand for home delivery services.

#### Market Segmentation □

The market can be divided based on the type, technology, end use, and region

##### Market Breakup by Type

- Acrylic
- Rubber
- Silicone
- Ethylene Vinyl Acetate
- Others

##### Market Breakup by Technology

- Solvent-based
- Water-based
- Hot Melt
- Radiation-based
- Electronic Beam Curved
- UV Curved

##### Market Breakup by End Use

- Electronics
- Packaging
- Medical
- Construction
- Others

##### Market Breakup by Region

- North America
- Europe
- Asia Pacific

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Latin America
- Middle East and Africa

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in global carry handle adhesive tapes market. Some of the major players explored in the report by Expert Market Research are as follows:

- Alimac Srl
- Davik Industries
- NRG Tapes
- Tesa SE
- Advance Packaging & Adhesive LLC
- Supertape BV
- Venera D.O.O.
- 3M Company
- Noble Packaging
- Others

#### About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provides the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

#### Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview
  - 5.2 Key Drivers
  - 5.3 Key Developments
  - 5.4 Competitive Structure
  - 5.5 Key Industrial Trends
- 6 Market Snapshot
  - 6.1 Global
  - 6.2 Regional

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7 Opportunities and Challenges in the Market
- 8 Global Carry Handle Adhesive Tapes Market Analysis
  - 8.1 Key Industry Highlights
  - 8.2 Global Carry Handle Adhesive Tapes Historical Market (2018-2023)
  - 8.3 Global Carry Handle Adhesive Tapes Market Forecast (2024-2032)
  - 8.4 Global Carry Handle Adhesive Tapes Market by Type
    - 8.4.1 Acrylic
      - 8.4.1.1 Historical Trend (2018-2023)
      - 8.4.1.2 Forecast Trend (2024-2032)
    - 8.4.2 Rubber
      - 8.4.2.1 Historical Trend (2018-2023)
      - 8.4.2.2 Forecast Trend (2024-2032)
    - 8.4.3 Silicone
      - 8.4.3.1 Historical Trend (2018-2023)
      - 8.4.3.2 Forecast Trend (2024-2032)
    - 8.4.4 Ethylene Vinyl Acetate
      - 8.4.4.1 Historical Trend (2018-2023)
      - 8.4.4.2 Forecast Trend (2024-2032)
    - 8.4.5 Others
  - 8.5 Global Carry Handle Adhesive Tapes Market by Technology
    - 8.5.1 Solvent-based
      - 8.5.1.1 Historical Trend (2018-2023)
      - 8.5.1.2 Forecast Trend (2024-2032)
    - 8.5.2 Water-based
      - 8.5.2.1 Historical Trend (2018-2023)
      - 8.5.2.2 Forecast Trend (2024-2032)
    - 8.5.3 Hot Melt
      - 8.5.3.1 Historical Trend (2018-2023)
      - 8.5.3.2 Forecast Trend (2024-2032)
    - 8.5.4 Radiation-based
      - 8.5.4.1 Historical Trend (2018-2023)
      - 8.5.4.2 Forecast Trend (2024-2032)
    - 8.5.5 Electronic Beam Curved
      - 8.5.5.1 Historical Trend (2018-2023)
      - 8.5.5.2 Forecast Trend (2024-2032)
    - 8.5.6 UV Curved
      - 8.5.6.1 Historical Trend (2018-2023)
      - 8.5.6.2 Forecast Trend (2024-2032)
  - 8.6 Global Carry Handle Adhesive Tapes Market by End Use
    - 8.6.1 Electronics
      - 8.6.1.1 Historical Trend (2018-2023)
      - 8.6.1.2 Forecast Trend (2024-2032)
    - 8.6.2 Packaging
      - 8.6.2.1 Historical Trend (2018-2023)
      - 8.6.2.2 Forecast Trend (2024-2032)
    - 8.6.3 Medical
      - 8.6.3.1 Historical Trend (2018-2023)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.6.3.2 Forecast Trend (2024-2032)
- 8.6.4 Construction
  - 8.6.4.1 Historical Trend (2018-2023)
  - 8.6.4.2 Forecast Trend (2024-2032)
- 8.6.5 Others
- 8.7 Global Carry Handle Adhesive Tapes Market by Region
  - 8.7.1 North America
    - 8.7.1.1 Historical Trend (2018-2023)
    - 8.7.1.2 Forecast Trend (2024-2032)
  - 8.7.2 Europe
    - 8.7.2.1 Historical Trend (2018-2023)
    - 8.7.2.2 Forecast Trend (2024-2032)
  - 8.7.3 Asia Pacific
    - 8.7.3.1 Historical Trend (2018-2023)
    - 8.7.3.2 Forecast Trend (2024-2032)
  - 8.7.4 Latin America
    - 8.7.4.1 Historical Trend (2018-2023)
    - 8.7.4.2 Forecast Trend (2024-2032)
  - 8.7.5 Middle East and Africa
    - 8.7.5.1 Historical Trend (2018-2023)
    - 8.7.5.2 Forecast Trend (2024-2032)
- 9 North America Carry Handle Adhesive Tapes Market Analysis
  - 9.1 United States of America
    - 9.1.1 Historical Trend (2018-2023)
    - 9.1.2 Forecast Trend (2024-2032)
  - 9.2 Canada
    - 9.2.1 Historical Trend (2018-2023)
    - 9.2.2 Forecast Trend (2024-2032)
- 10 Europe Carry Handle Adhesive Tapes Market Analysis
  - 10.1 United Kingdom
    - 10.1.1 Historical Trend (2018-2023)
    - 10.1.2 Forecast Trend (2024-2032)
  - 10.2 Germany
    - 10.2.1 Historical Trend (2018-2023)
    - 10.2.2 Forecast Trend (2024-2032)
  - 10.3 France
    - 10.3.1 Historical Trend (2018-2023)
    - 10.3.2 Forecast Trend (2024-2032)
  - 10.4 Italy
    - 10.4.1 Historical Trend (2018-2023)
    - 10.4.2 Forecast Trend (2024-2032)
  - 10.5 Others
- 11 Asia Pacific Carry Handle Adhesive Tapes Market Analysis
  - 11.1 China
    - 11.1.1 Historical Trend (2018-2023)
    - 11.1.2 Forecast Trend (2024-2032)
  - 11.2 Japan

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 11.2.1 Historical Trend (2018-2023)
  - 11.2.2 Forecast Trend (2024-2032)
- 11.3 India
  - 11.3.1 Historical Trend (2018-2023)
  - 11.3.2 Forecast Trend (2024-2032)
- 11.4 ASEAN
  - 11.4.1 Historical Trend (2018-2023)
  - 11.4.2 Forecast Trend (2024-2032)
- 11.5 Australia
  - 11.5.1 Historical Trend (2018-2023)
  - 11.5.2 Forecast Trend (2024-2032)
- 11.6 Others
- 12 Latin America Carry Handle Adhesive Tapes Market Analysis
  - 12.1 Brazil
    - 12.1.1 Historical Trend (2018-2023)
    - 12.1.2 Forecast Trend (2024-2032)
  - 12.2 Argentina
    - 12.2.1 Historical Trend (2018-2023)
    - 12.2.2 Forecast Trend (2024-2032)
  - 12.3 Mexico
    - 12.3.1 Historical Trend (2018-2023)
    - 12.3.2 Forecast Trend (2024-2032)
  - 12.4 Others
- 13 Middle East and Africa Carry Handle Adhesive Tapes Market Analysis
  - 13.1 Saudi Arabia
    - 13.1.1 Historical Trend (2018-2023)
    - 13.1.2 Forecast Trend (2024-2032)
  - 13.2 United Arab Emirates
    - 13.2.1 Historical Trend (2018-2023)
    - 13.2.2 Forecast Trend (2024-2032)
  - 13.3 Nigeria
    - 13.3.1 Historical Trend (2018-2023)
    - 13.3.2 Forecast Trend (2024-2032)
  - 13.4 South Africa
    - 13.4.1 Historical Trend (2018-2023)
    - 13.4.2 Forecast Trend (2024-2032)
  - 13.5 Others
- 14 Market Dynamics
  - 14.1 SWOT Analysis
    - 14.1.1 Strengths
    - 14.1.2 Weaknesses
    - 14.1.3 Opportunities
    - 14.1.4 Threats
  - 14.2 Porter's Five Forces Analysis
    - 14.2.1 Supplier's Power
    - 14.2.2 Buyer's Power
    - 14.2.3 Threat of New Entrants

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 14.2.4 Degree of Rivalry
- 14.2.5 Threat of Substitutes
- 14.3 Key Indicators for Demand
- 14.4 Key Indicators for Price
- 15 Competitive Landscape
  - 15.1 Market Structure
  - 15.2 Company Profiles
    - 15.2.1 Alimac Srl
      - 15.2.1.1 Company Overview
      - 15.2.1.2 Product Portfolio
      - 15.2.1.3 Demographic Reach and Achievements
      - 15.2.1.4 Certifications
    - 15.2.2 Davik Industries
      - 15.2.2.1 Company Overview
      - 15.2.2.2 Product Portfolio
      - 15.2.2.3 Demographic Reach and Achievements
      - 15.2.2.4 Certifications
    - 15.2.3 NRG Tapes
      - 15.2.3.1 Company Overview
      - 15.2.3.2 Product Portfolio
      - 15.2.3.3 Demographic Reach and Achievements
      - 15.2.3.4 Certifications
    - 15.2.4 Tesa SE
      - 15.2.4.1 Company Overview
      - 15.2.4.2 Product Portfolio
      - 15.2.4.3 Demographic Reach and Achievements
      - 15.2.4.4 Certifications
    - 15.2.5 Advance Packaging & Adhesive LLC
      - 15.2.5.1 Company Overview
      - 15.2.5.2 Product Portfolio
      - 15.2.5.3 Demographic Reach and Achievements
      - 15.2.5.4 Certifications
    - 15.2.6 Supertape BV
      - 15.2.6.1 Company Overview
      - 15.2.6.2 Product Portfolio
      - 15.2.6.3 Demographic Reach and Achievements
      - 15.2.6.4 Certifications
    - 15.2.7 Venera D.O.O.
      - 15.2.7.1 Company Overview
      - 15.2.7.2 Product Portfolio
      - 15.2.7.3 Demographic Reach and Achievements
      - 15.2.7.4 Certifications
    - 15.2.8 3M Company
      - 15.2.8.1 Company Overview
      - 15.2.8.2 Product Portfolio
      - 15.2.8.3 Demographic Reach and Achievements
      - 15.2.8.4 Certifications

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

#### 15.2.9 Noble Packaging

##### 15.2.9.1 Company Overview

##### 15.2.9.2 Product Portfolio

##### 15.2.9.3 Demographic Reach and Achievements

##### 15.2.9.4 Certifications

#### 15.2.10 Others

### 16 Key Trends and Developments in the Market

#### List of Key Figures and Tables

1. Global Carry Handle Adhesive Tapes Market: Key Industry Highlights, 2018 and 2032
2. Global Carry Handle Adhesive Tapes Historical Market: Breakup by Type (USD Million), 2018-2023
3. Global Carry Handle Adhesive Tapes Market Forecast: Breakup by Type (USD Million), 2024-2032
4. Global Carry Handle Adhesive Tapes Historical Market: Breakup by Technology (USD Million), 2018-2023
5. Global Carry Handle Adhesive Tapes Market Forecast: Breakup by Technology (USD Million), 2024-2032
6. Global Carry Handle Adhesive Tapes Historical Market: Breakup by End Use (USD Million), 2018-2023
7. Global Carry Handle Adhesive Tapes Market Forecast: Breakup by End Use (USD Million), 2024-2032
8. Global Carry Handle Adhesive Tapes Historical Market: Breakup by Region (USD Million), 2018-2023
9. Global Carry Handle Adhesive Tapes Market Forecast: Breakup by Region (USD Million), 2024-2032
10. North America Carry Handle Adhesive Tapes Historical Market: Breakup by Country (USD Million), 2018-2023
11. North America Carry Handle Adhesive Tapes Market Forecast: Breakup by Country (USD Million), 2024-2032
12. Europe Carry Handle Adhesive Tapes Historical Market: Breakup by Country (USD Million), 2018-2023
13. Europe Carry Handle Adhesive Tapes Market Forecast: Breakup by Country (USD Million), 2024-2032
14. Asia Pacific Carry Handle Adhesive Tapes Historical Market: Breakup by Country (USD Million), 2018-2023
15. Asia Pacific Carry Handle Adhesive Tapes Market Forecast: Breakup by Country (USD Million), 2024-2032
16. Latin America Carry Handle Adhesive Tapes Historical Market: Breakup by Country (USD Million), 2018-2023
17. Latin America Carry Handle Adhesive Tapes Market Forecast: Breakup by Country (USD Million), 2024-2032
18. Middle East and Africa Carry Handle Adhesive Tapes Historical Market: Breakup by Country (USD Million), 2018-2023
19. Middle East and Africa Carry Handle Adhesive Tapes Market Forecast: Breakup by Country (USD Million), 2024-2032
20. Global Carry Handle Adhesive Tapes Market Structure

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)



## Global Carry Handle Adhesive Tapes Market Report and Forecast 2024-2032

Market Report | 2024-05-02 | 197 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-26"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com