

## **United States Waterproofing Market Report and Forecast 2024-2032**

Market Report | 2024-05-02 | 190 pages | EMR Inc.

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### **Report description:**

United States Waterproofing Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the United States waterproofing market size reached a value of USD 18.33 billion in 2023. Aided by robust construction activities and increasing awareness regarding the need to safeguard infrastructure. According to recent market research, the market is projected to further grow at a CAGR of 4.8% between 2024 and 2032 to reach a value of USD 27.93 billion by 2032.

Waterproofing involves applying a protective layer to prevent water ingress, safeguarding buildings and structures from damage caused by moisture. The sector includes a variety of solutions, such as bitumen membranes, polyurethane liquid membranes, and cementitious coatings, tailored for different applications like roofs, basements, and tunnels. Increasing regulatory standards, growing investments in infrastructure development, and advancements in waterproofing technologies are contributing to the United States waterproofing market growth.

With significant government and private investments in infrastructure projects, the need for waterproofing has risen to ensure long-term durability and resilience of structures. Rapid urbanisation and booming real estate demand across key U.S. regions like California, Texas, and New York are driving the need for quality waterproofing solutions in commercial and residential buildings. Rising frequency of extreme weather events, such as hurricanes and heavy rains, highlights the importance of waterproofing to prevent water damage in buildings and public infrastructure. Additionally, stringent building codes and regulatory frameworks in states prone to heavy rainfall and flooding are pushing for comprehensive waterproofing measures in both new constructions and renovations, consequently driving up the United States waterproofing market share.

The growing trend towards sustainable construction and green building standards creates opportunities for eco-friendly waterproofing solutions. Additionally, innovations such as self-healing membranes, nanotechnology coatings, and prefabricated waterproofing systems are expanding the scope of applications in the market.

As per the United States waterproofing market analysis, the Midwest region, known for harsh winters and heavy rains, experiences strong demand for waterproofing in industrial and commercial applications. The Southern region, particularly Florida and Texas, faces challenges from hurricanes and flooding, necessitating robust waterproofing measures. The Western region, including California, is characterized by significant real estate development and vulnerability to both heavy rains and earthquakes,

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increasing the adoption of waterproofing solutions.

Additionally, sustainable waterproofing products with minimal environmental impact are gaining traction. Manufacturers are emphasising bio-based and recyclable materials to meet green building standards. Moreover, adoption of digital tools like Building Information Modeling (BIM) and smart sensors is helping architects and builders design more effective waterproofing systems. Pre-applied waterproofing membranes, which can be integrated into building components before construction, are becoming popular due to their time-saving and cost-efficient benefits.

Growing awareness around the impacts of climate change is encouraging stakeholders to invest in resilient infrastructure, underscoring the importance of waterproofing solutions, leading to United States waterproofing market expansion.

Bituminous waterproofing systems are well-suited for cold climates because of their excellent flexibility in low temperatures. These membranes are commonly utilised in areas like North Dakota, Alaska, Michigan, and other regions where waterproofing roofs and podium decks in low-temperature conditions is crucial. On the other hand, cementitious membranes are preferred for residential applications such as balconies, terraces, and roofs to prevent water infiltration and endure hydrostatic pressure. The versatility, minimal risk of structural harm, resistance to chemicals, and cost efficiency of cementitious membranes contribute to their increasing popularity.

#### Market Segmentation □

The market can be divided based on the type, application, and region

##### Market Breakup by Type

- Liquid Membrane
  - o□ Bituminous Coating
  - o□ Polyurethane Membrane
  - o□ Epoxy
  - o□ Acrylic
- Cementitious Membrane
- Bituminous Membrane
- Thermoplastic Membrane
- Others

##### Market Breakup by Application

- Roofs and Balconies
- Parking Deck
- Tunnel Liners
- Bridges and Highways
- Others

##### Market Breakup by Region

- New England
- Mideast
- Great Lakes
- Plains
- Southeast
- Southwest
- Rocky Mountain
- Far West

##### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in United States waterproofing market. Some of the major players explored in the report by Expert Market Research are as follows:

- Sika AG

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- BASF SE
- MAPEI SPA
- DuPont de Nemours, Inc.
- Johns Manville
- LATICRETE International, Inc.
- W. R. Meadows, Inc.

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\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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