

Global Beer Bottling Kit Market Report and Forecast 2024-2032

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Report description:

Global Beer Bottling Kit Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global beer bottling kit market size reached a value of USD 1.67 billion in 2023. Aided by the growing trend of home brewing, the rising popularity of craft beers, and the increasing interest in personalised and small-batch beer production, the market is projected to further grow at a CAGR of 6.3% between 2024 and 2032 to reach a value of USD 2.89 billion by 2032.

Beer bottling kits provide enthusiasts and home brewers with the essential tools to bottle beer, ensuring it maintains its flavour, carbonation, and quality after fermentation. These kits typically include bottles, caps, capping machines, tubing, and sanitisers, essential for the bottling process. The appeal of these kits lies in their ability to offer a simplified, cost-effective solution for brewing custom beers at home.

The beer bottling kit market growth is primarily fuelled by the global surge in home brewing activities and the craft beer movement. As consumers increasingly value unique, high-quality, and diverse beer options, home brewing has become a popular hobby. Beer bottling kits enable home brewers to bottle and store their creations efficiently, making them an indispensable part of the home brewing process.

The market is experiencing significant growth due to the rising demand for craft beer. This particular type of beer has become increasingly popular among young people due to its delicious taste, unique flavours, and moderate alcohol content.

One of the key factors driving the demand for beer brewing kits is the growing awareness of their advantages, such as convenience and cost-effectiveness. With beer bottling kits, large batches of beer can be made at a relatively lower cost compared to ready-to-drink beers, consequently driving up the beer bottling kit market share.

Furthermore, the market is benefiting from the increasing trend of personalised beer drinking experiences. As socialisation and disposable incomes rise, consumers are seeking customised options. Beer bottling kits not only offer a wide range of flavours but also allow consumers to adjust the alcohol content according to their preferences. This customisation feature enables consumers to enjoy beer that is tailored to their specific requirements, leading to beer bottling kit market development.

Advancements in technology have enhanced the functionality and convenience of beer bottling kits. Modern kits now often feature automated systems that streamline the bottling process, reduce wastage, and improve sealing techniques to extend the

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shelf life of bottled beer. These innovations make the kits more attractive to both novice and experienced brewers. Sustainability concerns are also shaping the beer bottling kit market. Many consumers and manufacturers are focusing on eco-friendly bottling solutions, such as reusable bottles and biodegradable packaging materials. This shift is driven by the broader consumer demand for sustainable and environmentally responsible brewing practices. The significant market share of beer bottling kits can be attributed to their high speed, consistency, easy usability, and upgradability. These automated kits allow for diverse beer filling by simply adjusting the settings, which is further driving their adoption. Moreover, manufacturers and key market players are investing in automatic beer bottling kits to save on labour costs and enhance efficiency, considering the labour-intensive nature of beer bottling, leading to beer bottling kit market expansion. During the historical period, offline distribution channels played a substantial role in the market and are expected to continue generating similar results in the forecast period. This can be attributed to the presence of intermediaries, such as wholesalers, who facilitate the marketing of beer bottling kits to retailers and improve cash flow through bulk purchases. On the other hand, the growth of online distribution channels, fuelled by increasing digitalisation and the availability of discounts and convenient shipping, is also contributing to the demand for beer bottling kits. As per the beer bottling kit market analysis, North America dominates the market, driven by a robust craft beer culture and a strong trend towards DIY brewing. Europe possesses a significant growth in the region, with traditional beer countries like Germany and Belgium seeing a rise in home brewing activities. Additionally, Asia-Pacific is a rapidly expanding market, particularly in countries like Australia and Japan, where craft and home brewing are becoming popular hobbies.

Market Segmentation □

The market can be divided based on the equipment, mode of operation, distribution channel, and region

Market Breakup by Equipment

- Rinser
- Capper
- Filler

Market Breakup by Mode of Operation

- Automatic
- Manual

Market Breakup by Distribution Channel

- Offline
- Online

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in global beer bottling kit market. Some of the major players explored in the report by Expert Market Research are as follows:

- Craft a Brew, LLC
- Brooklyn Brew Shop
- The Malt Miller Ltd
- Northern Brewer., LLC
- Keg King
- Criveller Group
- Norland International (ABE Equipment)
- Tenco S.r.l

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