

## **Global Mobile Banking Market Report and Forecast 2024-2032**

Market Report | 2024-05-01 | 173 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

### **Report description:**

Global Mobile Banking Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global mobile banking market is projected to grow at a CAGR of 19.10% between 2024 and 2032. Aided by the rising adoption of smartphones and the inclusion of advanced features in smartphones, the market is expected to grow significantly by 2032.

Mobile banking, a service that allows consumers to conduct financial transactions remotely using a mobile device, has become increasingly popular in recent years. This service encompasses a wide range of activities, including fund transfers, bill payments, account management, and investment services, all accessible through dedicated banking apps or mobile web browsers. The convenience of conducting banking operations anytime and anywhere has not only attracted a vast pool of users but also significantly enhanced customer satisfaction and loyalty, fuelling the mobile banking market expansion.

Several key factors contribute to the expansive mobile banking market growth. Firstly, the widespread adoption of smartphones and internet services across the globe has laid the foundation for mobile banking's success. The integration of advanced technologies such as blockchain, artificial intelligence (AI), and machine learning (ML) in mobile banking apps has further enhanced security, personalised banking experiences, and introduced innovative features, such as voice-activated transactions and predictive analytics.

Moreover, the COVID-19 pandemic has accelerated the transition towards digital banking solutions, as lockdown measures and social distancing norms have prompted consumers and financial institutions to rapidly adopt and expand mobile banking services. This shift is expected to have a long-lasting impact on consumer behaviour, with a significant portion of the population likely to continue using mobile banking services even after the pandemic.

Another significant driver aiding the mobile banking market expansion is the growing focus on financial inclusion. Mobile banking has proven to be an effective tool in reaching unbanked and underbanked populations, particularly in emerging economies. By offering accessible and affordable banking services, mobile banking plays a crucial role in integrating these segments into the formal financial system, thus promoting economic growth, and reducing inequality.

The global mobile banking market encompasses a diverse range of regional markets, each with unique characteristics and growth drivers. North America, led by the United States, is a mature market, characterised by high smartphone penetration and a

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

well-established financial sector. The region is expected to continue its growth, driven by technological innovation and the integration of financial services with other digital ecosystems.

#### Market Segmentation

The market can be divided based on type, service, platform, mode of deployment, and region.

#### Market Breakup by Type

- SMS banking
- Wireless Application Protocol (WAP)
- Unstructured Supplementary Service Data (USSD)

#### Market Breakup by Service

- Transaction
- Account Information
- Investments
- Support Services
- Others

#### Market Breakup by Platform

- Android
- iOS
- Others

#### Market Breakup by Mode of Deployment

- Cloud
- On-premises

#### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global mobile banking market. Some of the major players explored in the report by Expert Market Research are as follows:

- Bank of America Corporation
- American Express Company
- JPMorgan Chase & Co.
- Barclays PLC
- Citigroup Inc.
- BNP Paribas SA
- Standard Chartered Group
- Mitsubishi UFJ Financial Group Inc.
- Wells Fargo & Co.
- HSBC Holdings plc
- Credit Agricole SA
- Others

#### About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provides the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

## **Table of Contents:**

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview
  - 5.2 Key Drivers
  - 5.3 Key Developments
  - 5.4 Competitive Structure
  - 5.5 Key Industrial Trends
- 6 Market Snapshot
  - 6.1 Global
  - 6.2 Regional
- 7 Opportunities and Challenges in the Market
- 8 Global Mobile Banking Market Analysis
  - 8.1 Key Industry Highlights
  - 8.2 Global Mobile Banking Historical Market (2018-2023)
  - 8.3 Global Mobile Banking Market Forecast (2024-2032)
  - 8.4 Global Mobile Banking Market by Type
    - 8.4.1 SMS Banking
      - 8.4.1.1 Historical Trend (2018-2023)
      - 8.4.1.2 Forecast Trend (2024-2032)
    - 8.4.2 Wireless Application Protocol (WAP)
      - 8.4.2.1 Historical Trend (2018-2023)
      - 8.4.2.2 Forecast Trend (2024-2032)
    - 8.4.3 Unstructured Supplementary Service Data (USSD)
      - 8.4.3.1 Historical Trend (2018-2023)
      - 8.4.3.2 Forecast Trend (2024-2032)
  - 8.5 Global Mobile Banking Market by Service
    - 8.5.1 Transaction
      - 8.5.1.1 Historical Trend (2018-2023)
      - 8.5.1.2 Forecast Trend (2024-2032)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.5.2 Account Information
  - 8.5.2.1 Historical Trend (2018-2023)
  - 8.5.2.2 Forecast Trend (2024-2032)
- 8.5.3 Investments
  - 8.5.3.1 Historical Trend (2018-2023)
  - 8.5.3.2 Forecast Trend (2024-2032)
- 8.5.4 Support Services
  - 8.5.4.1 Historical Trend (2018-2023)
  - 8.5.4.2 Forecast Trend (2024-2032)
- 8.5.5 Others
- 8.6 Global Mobile Banking Market by Platform
  - 8.6.1 Android
    - 8.6.1.1 Historical Trend (2018-2023)
    - 8.6.1.2 Forecast Trend (2024-2032)
  - 8.6.2 IOS
    - 8.6.2.1 Historical Trend (2018-2023)
    - 8.6.2.2 Forecast Trend (2024-2032)
  - 8.6.3 Others
- 8.7 Global Mobile Banking Market by Mode of Deployment
  - 8.7.1 Cloud
    - 8.7.1.1 Historical Trend (2018-2023)
    - 8.7.1.2 Forecast Trend (2024-2032)
  - 8.7.2 On-premises
    - 8.7.2.1 Historical Trend (2018-2023)
    - 8.7.2.2 Forecast Trend (2024-2032)
- 8.8 Global Mobile Banking Market by Region
  - 8.8.1 North America
    - 8.8.1.1 Historical Trend (2018-2023)
    - 8.8.1.2 Forecast Trend (2024-2032)
  - 8.8.2 Europe
    - 8.8.2.1 Historical Trend (2018-2023)
    - 8.8.2.2 Forecast Trend (2024-2032)
  - 8.8.3 Asia Pacific
    - 8.8.3.1 Historical Trend (2018-2023)
    - 8.8.3.2 Forecast Trend (2024-2032)
  - 8.8.4 Latin America
    - 8.8.4.1 Historical Trend (2018-2023)
    - 8.8.4.2 Forecast Trend (2024-2032)
  - 8.8.5 Middle East and Africa
    - 8.8.5.1 Historical Trend (2018-2023)
    - 8.8.5.2 Forecast Trend (2024-2032)
- 9 North America Mobile Banking Market Analysis
  - 9.1 United States of America
    - 9.1.1 Historical Trend (2018-2023)
    - 9.1.2 Forecast Trend (2024-2032)
  - 9.2 Canada
    - 9.2.1 Historical Trend (2018-2023)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9.2.2 Forecast Trend (2024-2032)
- 10 Europe Mobile Banking Market Analysis
  - 10.1 United Kingdom
    - 10.1.1 Historical Trend (2018-2023)
    - 10.1.2 Forecast Trend (2024-2032)
  - 10.2 Germany
    - 10.2.1 Historical Trend (2018-2023)
    - 10.2.2 Forecast Trend (2024-2032)
  - 10.3 France
    - 10.3.1 Historical Trend (2018-2023)
    - 10.3.2 Forecast Trend (2024-2032)
  - 10.4 Italy
    - 10.4.1 Historical Trend (2018-2023)
    - 10.4.2 Forecast Trend (2024-2032)
  - 10.5 Others
- 11 Asia Pacific Mobile Banking Market Analysis
  - 11.1 China
    - 11.1.1 Historical Trend (2018-2023)
    - 11.1.2 Forecast Trend (2024-2032)
  - 11.2 Japan
    - 11.2.1 Historical Trend (2018-2023)
    - 11.2.2 Forecast Trend (2024-2032)
  - 11.3 India
    - 11.3.1 Historical Trend (2018-2023)
    - 11.3.2 Forecast Trend (2024-2032)
  - 11.4 ASEAN
    - 11.4.1 Historical Trend (2018-2023)
    - 11.4.2 Forecast Trend (2024-2032)
  - 11.5 Australia
    - 11.5.1 Historical Trend (2018-2023)
    - 11.5.2 Forecast Trend (2024-2032)
  - 11.6 Others
- 12 Latin America Mobile Banking Market Analysis
  - 12.1 Brazil
    - 12.1.1 Historical Trend (2018-2023)
    - 12.1.2 Forecast Trend (2024-2032)
  - 12.2 Argentina
    - 12.2.1 Historical Trend (2018-2023)
    - 12.2.2 Forecast Trend (2024-2032)
  - 12.3 Mexico
    - 12.3.1 Historical Trend (2018-2023)
    - 12.3.2 Forecast Trend (2024-2032)
  - 12.4 Others
- 13 Middle East and Africa Mobile Banking Market Analysis
  - 13.1 Saudi Arabia
    - 13.1.1 Historical Trend (2018-2023)
    - 13.1.2 Forecast Trend (2024-2032)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 13.2 United Arab Emirates
  - 13.2.1 Historical Trend (2018-2023)
  - 13.2.2 Forecast Trend (2024-2032)
- 13.3 Nigeria
  - 13.3.1 Historical Trend (2018-2023)
  - 13.3.2 Forecast Trend (2024-2032)
- 13.4 South Africa
  - 13.4.1 Historical Trend (2018-2023)
  - 13.4.2 Forecast Trend (2024-2032)
- 13.5 Others
- 14 Market Dynamics
  - 14.1 SWOT Analysis
    - 14.1.1 Strengths
    - 14.1.2 Weaknesses
    - 14.1.3 Opportunities
    - 14.1.4 Threats
  - 14.2 Porter's Five Forces Analysis
    - 14.2.1 Supplier's Power
    - 14.2.2 Buyer's Power
    - 14.2.3 Threat of New Entrants
    - 14.2.4 Degree of Rivalry
    - 14.2.5 Threat of Substitutes
  - 14.3 Key Indicators for Demand
  - 14.4 Key Indicators for Price
- 15 Competitive Landscape
  - 15.1 Market Structure
  - 15.2 Company Profile
    - 15.2.1 Bank of America Corporation
      - 15.2.1.1 Company Overview
      - 15.2.1.2 Product Portfolio
      - 15.2.1.3 Demographic Reach and Achievements
      - 15.2.1.4 Certifications
    - 15.2.2 American Express Company
      - 15.2.2.1 Company Overview
      - 15.2.2.2 Product Portfolio
      - 15.2.2.3 Demographic Reach and Achievements
      - 15.2.2.4 Certifications
    - 15.2.3 JPMorgan Chase & Co.
      - 15.2.3.1 Company Overview
      - 15.2.3.2 Product Portfolio
      - 15.2.3.3 Demographic Reach and Achievements
      - 15.2.3.4 Certifications
    - 15.2.4 Barclays PLC
      - 15.2.4.1 Company Overview
      - 15.2.4.2 Product Portfolio
      - 15.2.4.3 Demographic Reach and Achievements
      - 15.2.4.4 Certifications

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 15.2.5 Citigroup Inc.
  - 15.2.5.1 Company Overview
  - 15.2.5.2 Product Portfolio
  - 15.2.5.3 Demographic Reach and Achievements
  - 15.2.5.4 Certifications
- 15.2.6 BNP Paribas SA
  - 15.2.6.1 Company Overview
  - 15.2.6.2 Product Portfolio
  - 15.2.6.3 Demographic Reach and Achievements
  - 15.2.6.4 Certifications
- 15.2.7 Standard Chartered Group
  - 15.2.7.1 Company Overview
  - 15.2.7.2 Product Portfolio
  - 15.2.7.3 Demographic Reach and Achievements
  - 15.2.7.4 Certifications
- 15.2.8 Mitsubishi UFJ Financial Group Inc.
  - 15.2.8.1 Company Overview
  - 15.2.8.2 Product Portfolio
  - 15.2.8.3 Demographic Reach and Achievements
  - 15.2.8.4 Certifications
- 15.2.9 Wells Fargo & Co.
  - 15.2.9.1 Company Overview
  - 15.2.9.2 Product Portfolio
  - 15.2.9.3 Demographic Reach and Achievements
  - 15.2.9.4 Certifications
- 15.2.10 HSBC Holdings plc
  - 15.2.10.1 Company Overview
  - 15.2.10.2 Product Portfolio
  - 15.2.10.3 Demographic Reach and Achievements
  - 15.2.10.4 Certifications
- 15.2.11 Credit Agricole SA
  - 15.2.11.1 Company Overview
  - 15.2.11.2 Product Portfolio
  - 15.2.11.3 Demographic Reach and Achievements
  - 15.2.11.4 Certifications
- 15.2.12 Others

## 16 Key Trends and Developments in the Market

### List of Key Figures and Tables

1. Global Mobile Banking Market: Key Industry Highlights, 2018 and 2032
2. Global Mobile Banking Historical Market: Breakup by Type (USD Million), 2018-2023
3. Global Mobile Banking Market Forecast: Breakup by Type (USD Million), 2024-2032
4. Global Mobile Banking Historical Market: Breakup by Service (USD Million), 2018-2023
5. Global Mobile Banking Market Forecast: Breakup by Service (USD Million), 2024-2032
6. Global Mobile Banking Historical Market: Breakup by Platform (USD Million), 2018-2023
7. Global Mobile Banking Market Forecast: Breakup by Platform (USD Million), 2024-2032
8. Global Mobile Banking Historical Market: Breakup by Mode of Deployment (USD Million), 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

9. Global Mobile Banking Market Forecast: Breakup by Mode of Deployment (USD Million), 2024-2032
10. Global Mobile Banking Historical Market: Breakup by Region (USD Million), 2018-2023
11. Global Mobile Banking Market Forecast: Breakup by Region (USD Million), 2024-2032
12. North America Mobile Banking Historical Market: Breakup by Country (USD Million), 2018-2023
13. North America Mobile Banking Market Forecast: Breakup by Country (USD Million), 2024-2032
14. Europe Mobile Banking Historical Market: Breakup by Country (USD Million), 2018-2023
15. Europe Mobile Banking Market Forecast: Breakup by Country (USD Million), 2024-2032
16. Asia Pacific Mobile Banking Historical Market: Breakup by Country (USD Million), 2018-2023
17. Asia Pacific Mobile Banking Market Forecast: Breakup by Country (USD Million), 2024-2032
18. Latin America Mobile Banking Historical Market: Breakup by Country (USD Million), 2018-2023
19. Latin America Mobile Banking Market Forecast: Breakup by Country (USD Million), 2024-2032
20. Middle East and Africa Mobile Banking Historical Market: Breakup by Country (USD Million), 2018-2023
21. Middle East and Africa Mobile Banking Market Forecast: Breakup by Country (USD Million), 2024-2032
22. Global Mobile Banking Market Structure

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)



## Global Mobile Banking Market Report and Forecast 2024-2032

Market Report | 2024-05-01 | 173 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com