

Argentina Mushroom Market Report and Forecast 2024-2032

Market Report | 2024-05-01 | 188 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

Report description:

Argentina Mushroom Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Argentina mushroom market reached a volume of nearly 9.51 KMT in 2023. Aided by the growing consumer awareness of health benefits associated with mushroom consumption, the market is projected to further grow at a CAGR of 4.6% between 2024 and 2032 to reach around 14.14 KMT by 2032.

Mushrooms are integral to various traditional and modern Argentine dishes, and their use has expanded beyond culinary applications to include pharmaceuticals and cosmetics due to their therapeutic properties. This surge in diverse applications of mushrooms is a critical driver for the market's growth.

The increasing inclination towards plant-based diets and sustainable eating habits among Argentine consumers has significantly bolstered the demand for mushrooms. As people become more health-conscious, the shift towards food products that support wellness and environmental sustainability has become pronounced. Mushrooms, being low in calories and fat and devoid of cholesterol, serve as an excellent meat substitute, aligning well with the growing trend of health and fitness. This shift is particularly evident among millennials and urban dwellers who prefer healthy food products. This is expected to drive the Argentina mushroom market expansion.

Argentina's rich culinary tradition, which integrates various cultural influences, has embraced mushrooms in innovative ways. Restaurants and home cooks are increasingly experimenting with different types of mushrooms, such as Shiitake, Portobello, and Cremini, enhancing the flavours and textures of traditional dishes. Additionally, the rising popularity of international cuisine in Argentina provides further impetus to the diverse use of mushrooms, contributing to Argentina mushroom market growth. Beyond the kitchen, the application of mushrooms in pharmaceuticals is gaining traction. Research on the medicinal properties of mushrooms, such as their potential to boost immunity and reduce the risk of chronic diseases, has led to their increased incorporation in dietary supplements and natural health products. This development is expected to open new avenues for the mushroom market within the pharmaceutical sector. This is expected to accelerate the Argentina mushroom market development. The integration of technology in mushroom cultivation is one of the key Argentina mushroom market trends. Modern cultivation methods such as controlled environment agriculture (CEA) are beginning to take root in Argentina. These methods allow for the precise control of temperature, humidity, and light, which are critical for optimising mushroom growth. Technological

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

advancements not only increase yield and quality but also reduce the risk of crop failure due to environmental factors. As such, investing in technology could be a game-changer for local mushroom producers.

To further harness the potential of the Argentina mushroom market, there is an increasing need for consumer education regarding the types of mushrooms available and their respective culinary and health benefits. Enhanced awareness can lead to increased consumption and a broader consumer base. Marketing efforts and educational campaigns that highlight the unique flavours, health benefits, and environmental advantages of mushrooms could significantly boost their acceptance and integration into everyday Argentine diets.

Despite the promising growth prospects, the Argentina mushroom market faces challenges such as climate dependency and the need for precise production techniques, which can affect yield and quality. The lack of advanced cultivation technology in rural areas also restricts the market growth. However, government initiatives aimed at agricultural development and technological advancement are anticipated to mitigate these challenges by improving production capabilities and efficiency.

The growing export potential of Argentine mushrooms, particularly to neighbouring countries and the broader South America market, presents lucrative opportunities for investors and market players. Investments in biotechnology for mushroom cultivation are also expected to rise, driven by the demand for higher yield and quality. Furthermore, the development of organic mushroom farming could tap into the global trend towards organic food products, providing a significant growth area for the Argentina mushroom market.

The mushroom market in Argentina is set to grow robustly over the next five years, driven by dietary trends, increasing health consciousness, and culinary innovations. While challenges exist, strategic investments and technological advancements are poised to unlock the full potential of this burgeoning market, contributing to the health and wellness of consumers and the growth of the Argentine economy.

Market Segmentation □

The market can be divided based on type, form, and distribution channel.

Market Breakup by Type

- Button
- Shiitake
- Oyster
- Others

Market Breakup by Form

- Fresh
- Frozen
- Dried
- Canned

Market Breakup by Distribution Channel

- Hypermarkets and Supermarkets
- Grocery Stores
- Online
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Argentina mushroom market. Some of the major players explored in the report by Expert Market Research are as follows:

- Micelio Bio (Mu Mushroom)
- Establecimiento Micel SRL
- Hongos Del Pilar S.A.
- La Cuna Surena
- Porto (Abrantes S.A)
- Blanc Hongos Frescos

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

-[]Others

About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provides the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Latin America Mushroom Market Overview
 - 8.1 Key Industry Highlights
 - 8.2 Latin American Mushroom Historical Market (2018-2022)
 - 8.3 Latin America Mushroom Market Forecast (2023-2028)
 - 8.4 Latin America Mushroom Market Share by Country
 - 8.4.1 Brazil
 - 8.4.2 Argentina
 - 8.4.3 Mexico
 - 8.4.4 Others
- 9 Argentina Mushroom Market Overview
 - 9.1 Key Industry Highlights
 - 9.2 Argentina Mushroom Historical Market (2018-2022)
 - 9.3 Argentina Mushroom Market Forecast (2023-2028)
- 10 Argentina Mushroom Market by Type
 - 10.1 Button
 - 10.1.1 Historical Trend (2018-2022)
 - 10.1.2 Forecast Trend (2023-2028)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.2 Shiitake
 - 10.2.1 Historical Trend (2018-2022)
 - 10.2.2 Forecast Trend (2023-2028)
- 10.3 Oyster
 - 10.3.1 Historical Trend (2018-2022)
 - 10.3.2 Forecast Trend (2023-2028)
- 10.4 Others
- 11 Argentina Mushroom Market by Form
 - 11.1 Fresh
 - 11.1.1 Historical Trend (2018-2022)
 - 11.1.2 Forecast Trend (2023-2028)
 - 11.2 Frozen
 - 11.2.1 Historical Trend (2018-2022)
 - 11.2.2 Forecast Trend (2023-2028)
 - 11.3 Dried
 - 11.3.1 Historical Trend (2018-2022)
 - 11.3.2 Forecast Trend (2023-2028)
 - 11.4 Canned
 - 11.4.1 Historical Trend (2018-2022)
 - 11.4.2 Forecast Trend (2023-2028)
- 12 Argentina Mushroom Market by Distribution Channel
 - 12.1 Hypermarkets and Supermarkets
 - 12.1.1 Historical Trend (2018-2022)
 - 12.1.2 Forecast Trend (2023-2028)
 - 12.2 Grocery Stores
 - 12.2.1 Historical Trend (2018-2022)
 - 12.2.2 Forecast Trend (2023-2028)
 - 12.3 Online
 - 12.3.1 Historical Trend (2018-2022)
 - 12.3.2 Forecast Trend (2023-2028)
 - 12.4 Others
- 13 Market Dynamics
 - 13.1 SWOT Analysis
 - 13.1.1 Strengths
 - 13.1.2 Weaknesses
 - 13.1.3 Opportunities
 - 13.1.4 Threats
 - 13.2 Porter's Five Forces Analysis
 - 13.2.1 Supplier's Power
 - 13.2.2 Buyers Powers
 - 13.2.3 Threat of New Entrants
 - 13.2.4 Degree of Rivalry
 - 13.2.5 Threat of Substitutes
 - 13.3 Key Indicators for Demand
 - 13.4 Key Indicators for Price
- 14 Value Chain Analysis
- 15 Trade Data Analysis (HS Code - 200310)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 15.1 Major Exporting Countries to Argentina
 - 15.1.1 By Value
 - 15.1.2 By Volume
- 16 Price Analysis
- 17 Competitive Landscape
 - 17.1 Market Structure
 - 17.2 Company Profiles
 - 17.2.1 Micelio Bio (Mu Mushroom)
 - 17.2.1.1 Company Overview
 - 17.2.1.2 Product Portfolio
 - 17.2.1.3 Demographic Reach and Achievements
 - 17.2.1.4 Certifications
 - 17.2.2 Establecimiento Micel SRL
 - 17.2.2.1 Company Overview
 - 17.2.2.2 Product Portfolio
 - 17.2.2.3 Demographic Reach and Achievements
 - 17.2.2.4 Certifications
 - 17.2.3 Hongos Del Pilar S.A.
 - 17.2.3.1 Company Overview
 - 17.2.3.2 Product Portfolio
 - 17.2.3.3 Demographic Reach and Achievements
 - 17.2.3.4 Certifications
 - 17.2.4 La Cuna Surena
 - 17.2.4.1 Company Overview
 - 17.2.4.2 Product Portfolio
 - 17.2.4.3 Demographic Reach and Achievements
 - 17.2.4.4 Certifications
 - 17.2.5 Porto (Abrantes S.A)
 - 17.2.5.1 Company Overview
 - 17.2.5.2 Product Portfolio
 - 17.2.5.3 Demographic Reach and Achievements
 - 17.2.5.4 Certifications
 - 17.2.6 Blanc Hongos Frescos
 - 17.2.6.1 Company Overview
 - 17.2.6.2 Product Portfolio
 - 17.2.6.3 Demographic Reach and Achievements
 - 17.2.6.4 Certifications
 - 17.2.7 Others
- 18 Key Trends and Developments in the Market

List of Key Figures and Tables

1. Latin America Mushroom Market: Key Industry Highlights, 2018 and 2032
2. Argentina Mushroom Market: Key Industry Highlights, 2018 and 2032
3. Argentina Mushroom Historical Market: Breakup by Type (Tons), 2018-2023
4. Argentina Mushroom Market Forecast: Breakup by Type (Tons), 2024-2032
5. Argentina Mushroom Historical Market: Breakup by Form (Tons), 2018-2023
6. Argentina Mushroom Market Forecast: Breakup by Form (Tons), 2024-2032

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7. Argentina Mushroom Historical Market: Breakup by Distribution Channel (Tons), 2018-2023
8. Argentina Mushroom Market Forecast: Breakup by Distribution Channel (Tons), 2024-2032
9. Argentina Mushroom Market Structure

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Argentina Mushroom Market Report and Forecast 2024-2032

Market Report | 2024-05-01 | 188 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com