

Global Polyurethane Additives Market Report and Forecast 2024-2032

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Report description:

Global Polyurethane Additives Market Report and Forecast 2024-2032 Market Outlook

According to the report by Expert Market Research (EMR), the global polyurethane additives market size reached a value of USD 3.34 billion in 2023. Aided by the expanding range of applications in automotive, construction, and furniture sectors, the market is projected to further grow at a CAGR of 6% between 2024 and 2032 to reach a value of USD 5.72 billion by 2032.

Polyurethane additives are crucial components that enhance the performance properties of polyurethane foams and coatings, including flexibility, durability, and fire resistance. These additives include catalysts, surfactants, flame retardants, and fillers, each playing a vital role in optimizing the production process and end-use functionality of polyurethane products.

Polyurethane additives are integral in manufacturing lightweight, durable, and energy-efficient components, such as car seats, dashboards, and insulation panels. As the automotive sector focuses on reducing vehicle weight to enhance fuel efficiency and lower emissions, the demand for advanced polyurethane additives increases, consequently driving up the polyurethane additives market share.

In the construction sector, polyurethane additives are used to improve the performance of insulation materials in terms of thermal resistance and moisture control. With global urbanisation and the push for more energy-efficient buildings, the need for enhanced polyurethane foams in construction is rapidly growing.

The comfort and durability of mattresses and upholstered furniture are greatly enhanced by polyurethane additives, which improve foam performance and longevity. The rising consumer spending on home furnishings further amplifies this demand, leading to polyurethane additives market growth.

New catalysts that accelerate production processes and surfactants that better stabilise foam structures are pivotal in manufacturing superior polyurethane products. These innovations also help in reducing production costs and improving the environmental footprint of the manufacturing process.

The development of non-toxic and environmentally benign flame retardants is critical in meeting safety standards without compromising environmental regulations. This is particularly important in industries like construction and automotive, where safety regulations are stringent, leading to polyurethane additives market development.

The shift towards sustainable and green building materials provides a lucrative opportunity for the development of innovative,

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eco-friendly polyurethane additives. Additionally, the expanding automotive sector in emerging economies presents a growing market for advanced polyurethane materials that contribute to vehicle light-weighting and energy efficiency.

Advanced fillers not only strengthen the mechanical properties of polyurethane but also contribute to its thermal and acoustic insulation capabilities. Innovations in fillers are making polyurethane products more versatile and effective in a wider range of applications.

Technological advancements are significantly shaping the polyurethane additives market. Innovations in additive formulations are allowing manufacturers to produce polyurethane that meets stringent environmental and safety standards while enhancing product performance. For instance, the development of non-toxic and low-VOC (Volatile Organic Compound) emitting additives aligns with global regulatory pressures and consumer demand for sustainable products.

As per the polyurethane additives market analysis, Asia-Pacific is witnessing rapid expansion of industrial and manufacturing sectors, combined with increasing urbanisation and rising standards of living, drives the demand for polyurethane additives in Asia-Pacific. The region's commitment to infrastructure development and automotive manufacturing particularly accelerates this growth.

North America and Europe are seeing a resurgence in construction activities and a shift towards more sustainable building practices, which involve the use of energy-efficient materials like advanced polyurethane foams. Regulatory pressures to reduce VOC emissions also drive the need for newer, environmentally friendly additives.

Market Segmentation □

The market can be divided based on the type, application, end use, and region

Market Breakup by Type

- -[]Catalysts
- -[]Fillers
- -∏Surfactants
- Flame Retardants
- Others

Market Breakup by Application

- Adhesive and Sealants
- -□Coatings
- -□Foams
- -∏Elastomers
- -[Others

Market Breakup by End Use

- - \square Automotive and Transportation
- Building and Construction
- -□Electronics
- -□Bedding and Furniture
- $\hbox{-} \square Others$

Market Breakup by Region

- North America
- -∏Europe
- -∏Asia Pacific
- -□Latin America
- -∏Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in global polyurethane additives market. Some of the major players explored in the report by Expert Market Research are as follows:

- -∏Evonik Industries AG
- Covestro AG
- -□Air Products Inc.
- Huntsman International LLC
- -□BASF SE
- Eastman Chemical Company
- -□Clariant AG
- Schill + Seilacher "Struktol" GmbH
- Liberty Chemicals
- Others

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Table of Contents:

- 1 Preface
- 2 Report Coverage Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
 - 6.1 Global
 - 6.2 Regional
- 7 Opportunities and Challenges in the Market
- 8 Global Polyurethane Additives Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 Global Polyurethane Additives Historical Market (2018-2023)
 - 8.3 Global Polyurethane Additives Market Forecast (2024-2032)
 - 8.4 Global Polyurethane Additives Market by Type
 - 8.4.1 Catalysts

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- 8.4.1.1 Historical Trend (2018-2023)
- 8.4.1.2 Forecast Trend (2024-2032)
- 8.4.2 Fillers
 - 8.4.2.1 Historical Trend (2018-2023)
 - 8.4.2.2 Forecast Trend (2024-2032)
- 8.4.3 Surfactants
 - 8.4.3.1 Historical Trend (2018-2023)
 - 8.4.3.2 Forecast Trend (2024-2032)
- 8.4.4 Flame Retardants
 - 8.4.4.1 Historical Trend (2018-2023)
 - 8.4.4.2 Forecast Trend (2024-2032)
- 8.4.5 Others
- 8.5 Global Polyurethane Additives Market by Application
 - 8.5.1 Adhesive and Sealants
 - 8.5.1.1 Historical Trend (2018-2023)
 - 8.5.1.2 Forecast Trend (2024-2032)
 - 8.5.2 Coatings
 - 8.5.2.1 Historical Trend (2018-2023)
 - 8.5.2.2 Forecast Trend (2024-2032)
 - 8.5.3 Foams
 - 8.5.3.1 Historical Trend (2018-2023)
 - 8.5.3.2 Forecast Trend (2024-2032)
 - 8.5.4 Elastomers
 - 8.5.4.1 Historical Trend (2018-2023)
 - 8.5.4.2 Forecast Trend (2024-2032)
 - 8.5.5 Others
- 8.6 Global Polyurethane Additives Market by End Use
 - 8.6.1 Automotive and Transportation
 - 8.6.1.1 Historical Trend (2018-2023)
 - 8.6.1.2 Forecast Trend (2024-2032)
 - 8.6.2 Building and Construction
 - 8.6.2.1 Historical Trend (2018-2023)
 - 8.6.2.2 Forecast Trend (2024-2032)
 - 8.6.3 Electronics
 - 8.6.3.1 Historical Trend (2018-2023)
 - 8.6.3.2 Forecast Trend (2024-2032)
 - 8.6.4 Bedding and Furniture
 - 8.6.4.1 Historical Trend (2018-2023)
 - 8.6.4.2 Forecast Trend (2024-2032)
 - 8.6.5 Others
- 8.7 Global Polyurethane Additives Market by Region
 - 8.7.1 North America
 - 8.7.1.1 Historical Trend (2018-2023)
 - 8.7.1.2 Forecast Trend (2024-2032)
 - 8.7.2 Europe
 - 8.7.2.1 Historical Trend (2018-2023)
 - 8.7.2.2 Forecast Trend (2024-2032)

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- 8.7.3 Asia Pacific
 - 8.7.3.1 Historical Trend (2018-2023)
 - 8.7.3.2 Forecast Trend (2024-2032)
- 8.7.4 Latin America
 - 8.7.4.1 Historical Trend (2018-2023)
 - 8.7.4.2 Forecast Trend (2024-2032)
- 8.7.5 Middle East and Africa
 - 8.7.5.1 Historical Trend (2018-2023)
 - 8.7.5.2 Forecast Trend (2024-2032)
- 9 North America Polyurethane Additives Market Analysis
 - 9.1 United States of America
 - 9.1.1 Historical Trend (2018-2023)
 - 9.1.2 Forecast Trend (2024-2032)
 - 9.2 Canada
 - 9.2.1 Historical Trend (2018-2023)
 - 9.2.2 Forecast Trend (2024-2032)
- 10 Europe Polyurethane Additives Market Analysis
 - 10.1 United Kingdom
 - 10.1.1 Historical Trend (2018-2023)
 - 10.1.2 Forecast Trend (2024-2032)
 - 10.2 Germany
 - 10.2.1 Historical Trend (2018-2023)
 - 10.2.2 Forecast Trend (2024-2032)
 - 10.3 France
 - 10.3.1 Historical Trend (2018-2023)
 - 10.3.2 Forecast Trend (2024-2032)
 - 10.4 Italy
 - 10.4.1 Historical Trend (2018-2023)
 - 10.4.2 Forecast Trend (2024-2032)
 - 10.5 Others
- 11 Asia Pacific Polyurethane Additives Market Analysis
 - 11.1 China
 - 11.1.1 Historical Trend (2018-2023)
 - 11.1.2 Forecast Trend (2024-2032)
 - 11.2 Japan
 - 11.2.1 Historical Trend (2018-2023)
 - 11.2.2 Forecast Trend (2024-2032)
 - 11.3 India
 - 11.3.1 Historical Trend (2018-2023)
 - 11.3.2 Forecast Trend (2024-2032)
 - 11.4 ASEAN
 - 11.4.1 Historical Trend (2018-2023)
 - 11.4.2 Forecast Trend (2024-2032)
 - 11.5 Australia
 - 11.5.1 Historical Trend (2018-2023)
 - 11.5.2 Forecast Trend (2024-2032)
 - 11.6 Others

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12 Latin America Polyurethane Additives Market Analysis

- 12.1 Brazil
 - 12.1.1 Historical Trend (2018-2023)
 - 12.1.2 Forecast Trend (2024-2032)
- 12.2 Argentina
 - 12.2.1 Historical Trend (2018-2023)
 - 12.2.2 Forecast Trend (2024-2032)
- 12.3 Mexico
 - 12.3.1 Historical Trend (2018-2023)
 - 12.3.2 Forecast Trend (2024-2032)
- 12.4 Others
- 13 Middle East and Africa Polyurethane Additives Market Analysis
 - 13.1 Saudi Arabia
 - 13.1.1 Historical Trend (2018-2023)
 - 13.1.2 Forecast Trend (2024-2032)
 - 13.2 United Arab Emirates
 - 13.2.1 Historical Trend (2018-2023)
 - 13.2.2 Forecast Trend (2024-2032)
 - 13.3 Nigeria
 - 13.3.1 Historical Trend (2018-2023)
 - 13.3.2 Forecast Trend (2024-2032)
 - 13.4 South Africa
 - 13.4.1 Historical Trend (2018-2023)
 - 13.4.2 Forecast Trend (2024-2032)
 - 13.5 Others
- 14 Market Dynamics
 - 14.1 SWOT Analysis
 - 14.1.1 Strengths
 - 14.1.2 Weaknesses
 - 14.1.3 Opportunities
 - 14.1.4 Threats
 - 14.2 Porter's Five Forces Analysis
 - 14.2.1 Supplier's Power
 - 14.2.2 Buyer's Power
 - 14.2.3 Threat of New Entrants
 - 14.2.4 Degree of Rivalry
 - 14.2.5 Threat of Substitutes
 - 14.3 Key Indicators for Demand
 - 14.4 Key Indicators for Price
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Company Profiles
 - 15.2.1 Evonik Industries AG
 - 15.2.1.1 Company Overview
 - 15.2.1.2 Product Portfolio
 - 15.2.1.3 Demographic Reach and Achievements
 - 15.2.1.4 Certifications

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15.2.2 Covestro AG

- 15.2.2.1 Company Overview
- 15.2.2.2 Product Portfolio
- 15.2.2.3 Demographic Reach and Achievements
- 15.2.2.4 Certifications
- 15.2.3 Air Products Inc.
 - 15.2.3.1 Company Overview
 - 15.2.3.2 Product Portfolio
 - 15.2.3.3 Demographic Reach and Achievements
 - 15.2.3.4 Certifications
- 15.2.4 Huntsman International LLC
 - 15.2.4.1 Company Overview
 - 15.2.4.2 Product Portfolio
 - 15.2.4.3 Demographic Reach and Achievements
 - 15.2.4.4 Certifications
- 15.2.5 BASF SE
 - 15.2.5.1 Company Overview
 - 15.2.5.2 Product Portfolio
 - 15.2.5.3 Demographic Reach and Achievements
 - 15.2.5.4 Certifications
- 15.2.6 Eastman Chemical Company
 - 15.2.6.1 Company Overview
 - 15.2.6.2 Product Portfolio
 - 15.2.6.3 Demographic Reach and Achievements
 - 15.2.6.4 Certifications
- 15.2.7 Clariant AG
 - 15.2.7.1 Company Overview
 - 15.2.7.2 Product Portfolio
 - 15.2.7.3 Demographic Reach and Achievements
 - 15.2.7.4 Certifications
- 15.2.8 Schill+Seilacher "Struktol" GmbH
 - 15.2.8.1 Company Overview
 - 15.2.8.2 Product Portfolio
 - 15.2.8.3 Demographic Reach and Achievements
 - 15.2.8.4 Certifications
- 15.2.9 Liberty Chemicals
 - 15.2.9.1 Company Overview
 - 15.2.9.2 Product Portfolio
 - 15.2.9.3 Demographic Reach and Achievements
 - 15.2.9.4 Certifications
- 15.2.10 Others
- 16 Key Trends and Developments in the Market

List of Key Figures and Tables

- 1. Global Polyurethane Additives Market: Key Industry Highlights, 2018 and 2032
- 2. Global Polyurethane Additives Historical Market: Breakup by Type (USD Billion), 2018-2023
- 3. Global Polyurethane Additives Market Forecast: Breakup by Type (USD Billion), 2024-2032

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- 4. Global Polyurethane Additives Historical Market: Breakup by Application (USD Billion), 2018-2023
- 5. Global Polyurethane Additives Market Forecast: Breakup by Application (USD Billion), 2024-2032
- 6. Global Polyurethane Additives Historical Market: Breakup by End Use (USD Billion), 2018-2023
- 7. Global Polyurethane Additives Market Forecast: Breakup by End Use (USD Billion), 2024-2032
- 8. Global Polyurethane Additives Historical Market: Breakup by Region (USD Billion), 2018-2023
- 9. Global Polyurethane Additives Market Forecast: Breakup by Region (USD Billion), 2024-2032
- 10. North America Polyurethane Additives Historical Market: Breakup by Country (USD Billion), 2018-2023
- 11. North America Polyurethane Additives Market Forecast: Breakup by Country (USD Billion), 2024-2032
- 12. Europe Polyurethane Additives Historical Market: Breakup by Country (USD Billion), 2018-2023
- 13. Europe Polyurethane Additives Market Forecast: Breakup by Country (USD Billion), 2024-2032
- 14. Asia Pacific Polyurethane Additives Historical Market: Breakup by Country (USD Billion), 2018-2023
- 15. Asia Pacific Polyurethane Additives Market Forecast: Breakup by Country (USD Billion), 2024-2032
- 16. Latin America Polyurethane Additives Historical Market: Breakup by Country (USD Billion), 2018-2023
- 17. Latin America Polyurethane Additives Market Forecast: Breakup by Country (USD Billion), 2024-2032
- 18. Middle East and Africa Polyurethane Additives Historical Market: Breakup by Country (USD Billion), 2018-2023
- 19. Middle East and Africa Polyurethane Additives Market Forecast: Breakup by Country (USD Billion), 2024-2032
- 20. Global Polyurethane Additives Market Structure



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