

U.S. Garden Hand Tools Market - Focused Insights 2024-2029

Market Report | 2024-06-05 | 79 pages | Arizton Advisory & Intelligence

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Report description:

The U.S. garden hand tools market is expected to grow at a CAGR of 2.50% from 2023 to 2029.

MARKET DRIVERS

Growing Demand for Communal Gardens: The demand for garden hand tools is expected to surge due to rising community gardens. The availability of healthy and nutritious food directly from the garden has increased the nutritional value of the community. It also avoids the use of pesticides and harmful chemicals. These tools are crucial in growing herbs and vegetables and maintaining garden beds. They are economical and widely used by community gardens for ease of usage and storage. Moreover, community gardens enhance property values and are easier to establish and maintain than parkland areas.

Increasing Internet Penetration: The growing internet penetration has forced many vendors to shift their business to digital means, as most people prefer to stay indoors, nurturing their hobbies like gardening. The shift has boosted sales for garden tools, with few retail chains in the U.S. expanding their distribution of commercial products. Additionally, the market is experiencing a rise in the influence of digital consumerism on garden tool sales. There is a wide scope for vendors to increase their profitability by adopting e-commerce as a business platform. With increasing internet penetration, several online websites have emerged to cater to end-users seeking convenience and easy access to these products. The popularity of e-retailing of various products, including garden tools, is increasing due to its time-saving and cost-effective process.

U.S. GARDEN HAND TOOLS MARKET HIGHLIGHTS

-□ The pruning tools segment holds over 34% of the U.S. garden hand tools market share. Tools such as hand pruners and shears are indispensable for shaping and maintaining plants, shrubs, and trees. With the increasing focus on sustainability and eco-friendly practices, there's a growing demand for pruning tools made from recycled materials or those with minimal environmental impact.

-□ The metal segment showcases significant growth, with the fastest-growing CAGR of 2.99% in the U.S. garden hand tools market.

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Metals are the most common and widely used materials in the garden hand tools market, which provide more strength and durability, thus helping segmental growth. Iron, aluminum, and copper are some frequently used metals.

-□The online distribution channel segment is expected to grow at the highest CAGR in the U.S. garden hand tools market due to the high internet penetration in the region. This online distribution method offers many advantages, including eliminating costs associated with establishing brick-and-mortar locations and comparatively cheaper maintenance and operation costs, thus enabling the segment to grow.

-□The residential end-user segment will hold the majority share of the U.S. garden hand tools market in 2023. Market growth is expected to be driven by the rising adoption of garden hand tools, rising health consciousness, and urbanization. Also, the demand for garden parties and cookouts is growing significantly, boosting the demand for backyard beautification and landscaping in the residential sector.

REGIONAL ANALYSIS

The Southern region accounts for a significant revenue share of over USD 1 billion in the U.S. garden hand tools market in 2023 due to the substantial presence of community gardens, housing units, and high disposable incomes. The Southern region comprises developed and fast-growing states such as Florida, Virginia, Texas, and Carolina, primary hubs for several end-user industries. Texas, Florida, and North Carolina have made the highest contributions to the garden hand tools market in the Southern U.S.

VENDOR LANDSCAPE

The U.S. garden hand tools market consists of exclusive data on 25 vendors. The market's competitive scenario is intensifying, with global and domestic players offering diverse products. Regarding market share, a few major players are currently dominating the market. Fiskars Group, Griffon Corporation, Husqvarna Group, Stanley Black & Decker, and STIHL are some companies currently dominating the market.

In 2023, Ames launched a dedicated showroom area for Ames Tools. You can choose between the impressive back wall and standalone display units for your own retail space. These will provide a one-stop solution for various garden hand tools offered by different Ames brands.

REPORT HIGHLIGHTS

SEGMENTATION & FORECAST

- Product Type
- Pruning Tools
- Digging Tools
- Striking Tools
- Watering Tools
- Others
- Raw Materials
- Metals
- Alloys
- Plastic
- Others
- Distribution Channel
- Offline
- Online

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- End-User
- Residential
- Commercial
- Region
- Northeast
- South
- West
- Midwest

VENDORS LIST

Key Vendors

- Fiskars Group
- Griffon Corporation
- Husqvarna
- Stanley Black & Decker
- STIHL

Other Prominent Vendors

- Holden Tool Company
- Garden Tool Company
- Ampco Safety Tools
- Bully Tools
- CobraHead
- Red Pig Garden Tools
- Ray Padula
- The American Garden Tool
- Sneeboer
- Seymour Midwest
- Garden Weasel
- Root Assassin
- Wilcox All-Pro Tools
- W.W. Manufacturing Company
- Prohoe
- Corona Tools
- Bridgetown Garden Tools
- W.W. Grainger
- Radius Garden
- Flexrake

KEY QUESTIONS ANSWERED:

- 1.□How big is the U.S. garden hand tools market?
- 2.□What is the growth rate of the U.S. garden hand tools market?
- 3.□What are the future trends in the U.S. garden hand tools market?

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- 4. Which is the fastest-growing U.S. garden hand tools market region?
- 5. Who are the major players in the U.S. garden hand tools market?

Table of Contents:

CHAPTER - 1: U.S. Garden Hand Tools Market Overview

- Executive Summary
- Introduction
- Key Findings

CHAPTER - 2: U.S. Garden Hand Tools Market Projected Revenue

- U.S.: Projected Revenue of Garden Hand Tools (2024-2029; \$Millions)

CHAPTER - 3: U.S. Garden Hand Tools Market Segmentation Data

- US: Projected Revenue by Product Type (2024-2029); (Revenue \$ M.N.)
- Product Type Snapshot
- Pruning tools
- Digging tools
- Striking tools
- Watering tools
- Others
- U.S.: Projected Revenue by Raw Material (2024-2029); (Revenue \$ M.N.)
- Raw Material Snapshot
- Metals
- Alloys
- Plastic
- Others
- U.S.: Projected Revenue by Distribution Channel (2024-2029); (Revenue \$ M.N.)
- Distribution Channel Snapshot
- Offline
- Online
- U.S.: Projected Revenue by End-User (2024-2029); (Revenue \$ M.N.)
- End-User Snapshot
- Residential
- Commercial

CHAPTER - 4: U.S. Garden Hand Tools Market Prospects & Opportunities

- U.S. Garden Hand Tools Market Trends
- U.S. Garden Hand Tools Market Drivers
- U.S. Garden Hand Tools Market Constraints

CHAPTER - 5: U.S. Garden Hand Tools Market Industry Overview

- U.S. Garden Hand Tools Market - Competitive Landscape
- U.S. Garden Hand Tools Market - Key Players
- U.S. Garden Hand Tools Market - Other Prominent Vendors

CHAPTER - 6: Appendix

- Research Methodology

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- [Abbreviations](#)
- [About Arizton](#)

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