

Sun Care in the United Arab Emirates

Market Direction | 2024-05-14 | 21 pages | Euromonitor

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Report description:

Although demand for sun care in the United Arab Emirates continued to improve in 2023, the category's overall penetration of the local market remained fairly low. This is due to the rise of the "skinification" trend, stemming from consumers' desire for versatile products that offer sun protection, skin care benefits, and cosmetics in one product.

Euromonitor International's Sun Care in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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