

Rice, Pasta and Noodles in Austria

Market Direction | 2024-05-17 | 25 pages | Euromonitor

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Report description:

The demand for rice, pasta, and noodles in Austria rebounded in 2023 after retail volume sales declined sharply in 2022. As consumers looked for convenient meal solutions amidst busy lifestyles, rice, pasta, and noodles emerged as go-to options for quick and satisfying meals. Additionally, the growing popularity of global cuisines, coupled with a rise in home cooking trends, fuelled demand for these versatile ingredients. Manufacturers responded to shifting consumer preferences by introducing in...

Euromonitor International's Rice, Pasta and Noodles in Austria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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