

Rice, Pasta and Noodles in Austria

Market Direction | 2024-05-17 | 25 pages | Euromonitor

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Report description:

The demand for rice, pasta, and noodles in Austria rebounded in 2023 after retail volume sales declined sharply in 2022. As consumers looked for convenient meal solutions amidst busy lifestyles, rice, pasta, and noodles emerged as go-to options for quick and satisfying meals. Additionally, the growing popularity of global cuisines, coupled with a rise in home cooking trends, fuelled demand for these versatile ingredients. Manufacturers responded to shifting consumer preferences by introducing in...

Euromonitor International's Rice, Pasta and Noodles in Austria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Rice, Pasta and Noodles in Austria

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List Of Contents And Tables

RICE, PASTA AND NOODLES IN AUSTRIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for rice, pasta and noodles returns as inflation stabilises

Popularity of Italian cuisine supports growth in pasta

Private label finds favour as an affordable and quality option

PROSPECTS AND OPPORTUNITIES

Innovations should support sustained growth momentum

Research and development could be key to unlocking demand from health-conscious consumers

Organic and gluten-free options likely to become more commonplace in pasta

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Table 5 Sales of Instant Noodles by Leading Flavours: Rankings 2018-2023

Table 6 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023

Table 7 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 8 NBO Company Shares of Rice: % Value 2019-2023

Table 9 LBN Brand Shares of Rice: % Value 2020-2023

Table 10 NBO Company Shares of Pasta: % Value 2019-2023

Table 11 LBN Brand Shares of Pasta: % Value 2020-2023

Table 12 NBO Company Shares of Noodles: % Value 2019-2023

Table 13 LBN Brand Shares of Noodles: % Value 2020-2023

Table 14 Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 15 Distribution of Rice by Format: % Value 2018-2023

Table 16 Distribution of Pasta by Format: % Value 2018-2023

Table 17 Distribution of Noodles by Format: % Value 2018-2023

Table 18 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 19 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 20 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 21 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

STAPLE FOODS IN AUSTRIA

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

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Table 22 Sales of Staple Foods by Category: Volume 2018-2023

Table 23 Sales of Staple Foods by Category: Value 2018-2023

Table 24 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 25 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 27 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 28 Penetration of Private Label by Category: % Value 2018-2023

Table 29 Distribution of Staple Foods by Format: % Value 2018-2023

Table 30 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 31 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 32 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 33 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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