

Medical and Surgical Equipment in Australia: ISIC 3311

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Report description:

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Medical and Surgical Equipment market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Apparatus Based on X-rays, Alpha, Beta or Gamma Radiation, Electro-diagnostic, Ultraviolet and Infra-red Ray Devices, Needles and Other Injection Instruments, Orthopaedic Appliances and Artificial Parts of the Body, Other Medical and Surgical Equipment.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Medical and Surgical Equipment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Medical and Surgical Equipment in Australia: ISIC 3311

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List Of Contents And Tables

MEDICAL AND SURGICAL EQUIPMENT IN AUSTRALIA: ISIC 3311

HEADLINES

INDUSTRY OVERVIEW

CHART 1 Key Industry's Indicators 2018-2028

PRODUCTION SCORECARD

Summary 1 Scorecard of Production Pillar 2018-2028

CHART 2 Production Value Developed Countries Comparison 2023

CHART 3 Production Value per Capita Developed Countries Comparison 2023

CHART 4 Production Value Growth Developed Countries Comparison 2018-2028

CHART 5 Future and Absolute Growth of Production Value Developed Countries Comparison 2023-2028

CHART 6 Production Value 2018-2028

CHART 7 Production Value by Category 2018-2023

CHART 8 Production Value by Category 2023-2028

CHART 9 Production Value per Employee 2018-2023

CHART 10 Exports 2018-2023

CHART 11 Exports Developed Countries Comparison 2023

COST STRUCTURE

CHART 12 Cost Structure Comparison 2023

CHART 13 Cost Structure 2018-2023

CHART 14 Prices of Selected Commodities and Other Economic Indicators 2023 Q3-2024 Q4, Index

CHART 15 Profit and Profit Margin 2018-2023

CHART 16 Average Salary 2018-2023

CHART 17 Labour Costs and Employee Productivity Comparison 2018-2023

FIRMOGRAPHICS

CHART 18 Number of Companies by Size 2018/2023

CHART 19 Competitive Landscape Structure by Company Size 2018/2023

CHART 20 Top Companies' Ranking 2018-2023 and % of Production Value 2023

MARKET OVERVIEW

CONSUMPTION SCORECARD

Summary 2 Scorecard of Consumption 2018-2023

CHART 21 Market Size Developed Countries Comparison 2023

CHART 22 Market Size per Capita Developed Countries Comparison 2023

CHART 23 Market Size Growth Developed Countries Comparison 2018-2023

CHART 24 Market Size Absolute and Average Historic Growth Developed Countries Comparison 2018-2023

CHART 25 Market Structure by Buyer 2018-2023

CHART 26 Market Structure 2018-2023

CHART 27 Market Structure by Category 2018-2023

CHART 28 Imports 2018-2023

CHART 29 Imports Developed Countries Comparison 2023

ATTRACTIVENESS INDEX

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CHART 30 □Attractiveness Index in Selected Industries 2023

CHART 31 □Medical and Surgical Equipment Attractiveness Index Comparison Across All Industries 2023

CHART 32 □Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 3 Economic Context and Labour Market 2023-2028

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