

Homewares in the United Kingdom

Market Direction | 2024-05-17 | 19 pages | Euromonitor

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Report description:

2023 presented various challenges for the global retail landscape in the UK. The lingering effects of the pandemic, combined with economic and geopolitical instabilities, created a climate of uncertainty for local consumers, resulting by an undynamic performance by homewares. However, Ikea defied these headwinds and emerged even stronger as it remained committed to its vision of prioritising affordability and accessibility, especially for those with lower purchasing power.

Euromonitor International's Homewares in United Kingdom report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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