

Home Improvement in Canada

Market Direction | 2024-05-17 | 19 pages | Euromonitor

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Report description:

Home improvement in Canada experienced a marginal contraction in value sales in 2023 at constant 2022 prices, despite registering marginal growth in current value terms. The subcategory performance varied, with areas like bathroom and sanitaryware witnessing declines due to supply chain disruptions and inflation. However, categories such as decorative paints and cordless drills saw value growth, driven by sustained interest in DIY and renovations. Consumers gravitated towards cost-effective opti...

Euromonitor International's Home Improvement in Canada report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Improvement in Canada
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List Of Contents And Tables

HOME IMPROVEMENT IN CANADA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Navigating marginal contraction: Home improvement landscape

DIY momentum: Driving home paint sales

Resilience amidst price pressures: Other floor coverings

PROSPECTS AND OPPORTUNITIES

Sustainable products set to grow further over the forecast period

Renewed interest through faucet innovations in bathrooms and kitchens

Continued growth of cordless drills

CATEGORY DATA

Table 1 Sales of Home Improvement by Category: Value 2018-2023

Table 2 Sales of Home Improvement by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Home Improvement: % Value 2019-2023

Table 4 LBN Brand Shares of Home Improvement: % Value 2020-2023

Table 5 Distribution of Home Improvement by Format: % Value 2018-2023

Table 6 Forecast Sales of Home Improvement by Category: Value 2023-2028

Table 7 Forecast Sales of Home Improvement by Category: % Value Growth 2023-2028

HOME AND GARDEN IN CANADA

EXECUTIVE SUMMARY

Home and garden in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 8 Sales of Home and Garden by Category: Value 2018-2023

Table 9 Sales of Home and Garden by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Home and Garden: % Value 2019-2023

Table 11 LBN Brand Shares of Home and Garden: % Value 2020-2023

Table 12 Penetration of Private Label in Home and Garden by Category: % Value 2018-2023

Table 13 Distribution of Home and Garden by Format: % Value 2018-2023

Table 14 Distribution of Home and Garden by Format and Category: % Value 2023

Table 15 Forecast Sales of Home and Garden by Category: Value 2023-2028

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028

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