

## **Home Furnishings in the United Kingdom**

Market Direction | 2024-05-17 | 21 pages | Euromonitor

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### **Report description:**

For decades, barbecues have been a cornerstone of summertime in the UK, offering a convivial and flavourful way to enjoy meals outdoors. However, recent years have witnessed a significant surge in their popularity, driven by several factors. Firstly, advancements in barbecue technology have yielded a new generation of efficient, cost-effective, and versatile grilling equipment. These modern options cater for diverse budgetary and culinary preferences. For example, in 2023, Weber launched its new...

Euromonitor International's Home Furnishings in United Kingdom report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Furnishings market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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