

Gardening in Canada

Market Direction | 2024-05-17 | 19 pages | Euromonitor

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Report description:

In 2023, gardening in Canada recorded steady value sales growth. The growing popularity of urban gardening drove the utilisation of space-saving products in Canada's gardening landscape. Throughout 2023, the trend of shrinking living spaces persisted, propelled by a rapid population increase alongside a notable slowdown in new residential construction. Notably, urban areas experienced almost twice the population growth compared to rural regions during the 2018-2023 period. Despite these spatial...

Euromonitor International's Gardening in Canada report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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