

Furniture in Australia: ISIC 361

Passport Industrial | 2024-05-14 | 24 pages | Euromonitor

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Report description:

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Furniture market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Chairs and Seats, Kitchen Furniture, Mattresses, Office and Shop Furniture, Other Furniture.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Furniture market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables FURNITURE IN AUSTRALIA: ISIC 361 **HEADLINES** INDUSTRY OVERVIEW CHART 1 Key Industry's Indicators 2018-2028 PRODUCTION SCORECARD Summary 1 Scorecard of Production Pillar 2018-2028 CHART 2 Production Value Developed Countries Comparison 2023 CHART 3 Production Value per Capita Developed Countries Comparison 2023 CHART 4 Production Value Growth Developed Countries Comparison 2018-2028 CHART 5 Future and Absolute Growth of Production Value Developed Countries Comparison 2023-2028 CHART 6 Production Value 2018-2028 CHART 7 Production Value by Category 2018-2023 CHART 8 Production Value by Category 2023-2028 CHART 9 Production Value per Employee 2018-2023 CHART 10 || Exports 2018-2023 CHART 11 Exports Developed Countries Comparison 2023 COST STRUCTURE CHART 12 Cost Structure Comparison 2023 CHART 13 Cost Structure 2018-2023 CHART 14 [Prices of Selected Commodities and Other Economic Indicators 2023 Q3-2024 Q4, Index CHART 15 □Profit and Profit Margin 2018-2023 CHART 16 Average Salary 2018-2023 CHART 17 [Labour Costs and Employee Productivity Comparison 2018-2023 **FIRMOGRAPHICS** CHART 18
□Number of Companies by Size 2018/2023 CHART 19 □Competitive Landscape Structure by Company Size 2018/2023 CHART 20 [Top Companies' Ranking 2018-2023 and % of Production Value 2023 MARKET OVERVIEW CONSUMPTION SCORECARD Scorecard of Consumption 2018-2023 Summary 2 CHART 21 Market Size Developed Countries Comparison 2023 CHART 22 Market Size per Capita Developed Countries Comparison 2023 CHART 23 Market Size Growth Developed Countries Comparison 2018-2023 CHART 24 ||Market Size Absolute and Average Historic Growth Developed Countries Comparison 2018-2023 CHART 25 Market Structure by Buyer 2018-2023 CHART 26 Market Structure 2018-2023 CHART 27
☐Market Structure by Category 2018-2023 CHART 28 []Imports 2018-2023 CHART 29 Imports Developed Countries Comparison 2023 ATTRACTIVENESS INDEX CHART 30 ∏Attractiveness Index in Selected Industries 2023

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ECONOMIC CONTEXT AND LABOUR MARKET

Summary 3 Economic Context and Labour Market 2023-2028

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