

Colour Cosmetics in France

Market Direction | 2024-05-13 | 33 pages | Euromonitor

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Report description:

Colour cosmetics in France saw low current value growth in 2023, thanks to price growth, while all the main categories except lip products declined in volume terms. In 2023, value sales still stood at around 80% of the level seen in 2019, which means that colour cosmetics still has a long way to go to achieve full recovery. Colour cosmetics in France is a special case, which contrasts with other European countries, in which sales have been growing rapidly and recovering to their pre-pandemic val...

Euromonitor International's Colour Cosmetics in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

COLOUR COSMETICS IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Colour cosmetics faces challenges amidst the natural beauty trend and inflationary pressures

Capturing Gen Z: Evolution of beauty retail through e-commerce and social media

Growing price sensitivity drives sales in discounters

PROSPECTS AND OPPORTUNITIES

Progress expected in colour cosmetics for men

Embracing corporate responsibility, sustainability, and transparency

A new dimension to the shopping experience with the help of AR

CATEGORY DATA

Table 1 Sales of Colour Cosmetics by Category: Value 2018-2023

Table 2 Sales of Colour Cosmetics by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Colour Cosmetics: % Value 2019-2023

Table 4 LBN Brand Shares of Colour Cosmetics: % Value 2020-2023

Table 5 LBN Brand Shares of Eye Make-up: % Value 2020-2023

Table 6 LBN Brand Shares of Facial Make-up: % Value 2020-2023

Table 7 LBN Brand Shares of Lip Products: % Value 2020-2023

Table 8 LBN Brand Shares of Nail Products: % Value 2020-2023

Table 9 LBN Brand Shares of Premium Colour Cosmetics: % Value 2020-2023

Table 10 □Forecast Sales of Colour Cosmetics by Category: Value 2023-2028

Table 11 □Forecast Sales of Colour Cosmetics by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN FRANCE

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 12 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 17 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 18 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 19 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 21 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

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