

## **Away-From-Home Tissue and Hygiene in Australia**

Market Direction | 2024-05-14 | 22 pages | Euromonitor

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### **Report description:**

Overall away-from-home (AFH) tissue and hygiene in Australia experienced notable volume and current value growth rates in 2023. Growth in retail tissue was driven by several factors, including persistent hygiene habits formed during the pandemic, the return of employees to offices, and an increase in inbound and domestic travellers. According to Tourism Research Australia (TRA), there was a significant increase in travel demand and trips in 2023. Domestic trips increased by 4%, while inbound tri...

Euromonitor International's Away-from-Home Tissue and Hygiene in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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