

City Profile - Bandung; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2022-12-08 | 30 pages | MarketLine

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Report description:

City Profile - Bandung; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Bandung" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Bandung.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Bandung metropolitan area is the one of most populous area in Indonesia, with the population density of 14,555 people/km². The area's economy accounts for 1.8% of the nation's GDP in 2021. The economy of the area is majorly driven by driven by the service sectors, mainly by the wholesale and retail trade, hotels and restaurants, transportation sectors

Scope

- The area's economy thrives on small scale industries (SMEs) related to tourism, manufacturing, textiles, pharmaceutical, financial food and healthcare. The SMEs contributes largely to the area's total GDP
- Growth of the tourism industry led by depreciating local currency will also stimulate the economy. Bandung, being one of the three major destinations in Indonesia for MICE (meetings, incentives, conferences and exhibitions), is likely to attract more foreign

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MICE tourists and thus exploiting the potential of MICE

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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