

**City Profile - Bratislava; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail**

Industry Report | 2022-06-30 | 38 pages | MarketLine

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**Report description:**

City Profile - Bratislava; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile -Bratislava" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Bratislava city.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Bratislava metropolitan area, located in the south-western part of the Slovak Republic, is the smallest region of the country, accounts for 12.3% of the Slovakia's population. In 2021, Bratislava's metropolitan area contributed 28% to Slovakia's GDP, with a diverse economy centered around the automotive and information technology sectors, financial services, and real estate. The automotive industry, a cornerstone of Slovakia's economy for two decades, has attracted significant foreign direct investment. Additionally, emerging sectors such as innovation, green technology, and cybersecurity are gaining traction, supported by growing hubs for research and development. The tertiary sector contributed the most to the area's GVA in 2021, accounting for 78.6% share

Scope

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- The service sector remains the key contributor to Bratislava metropolitan area's economy and the major employer.
- Bratislava is a key tourist destination for both domestic and international tourists and experienced healthy growth

#### Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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