

United States Wood Coatings Market Forecast 2024-2032

Market Report | 2024-05-20 | 149 pages | Inkwood Research

AVAILABLE LICENSES:

- Single User Price \$1100.00
- Global Site License \$1500.00

Report description:

KEY FINDINGS

The United States wood coatings market is projected to grow at a CAGR of 5.02% during the forecast period, 2024-2032. The United States wood coatings market is experiencing notable growth, driven by increasing demand for protective and aesthetic wood finishes across various industries. The market is characterized by a diverse range of products, including stains, varnishes, and paints, tailored to meet the needs of both residential and commercial applications.

MARKET INSIGHTS

Technological advancements in coating formulations, such as low-VOC and eco-friendly options, are also contributing to market growth by meeting stringent environmental regulations and catering to the preferences of environmentally conscious consumers. Additionally, the market is witnessing a trend towards the development of high-performance coatings that offer superior protection against moisture, UV rays, and abrasions, thus extending the lifespan of wood products.

The competitive landscape is marked by the presence of several established players and new entrants striving to innovate and capture market share. These companies are investing in research and development to introduce advanced products and expand their geographical presence. Overall, the United States wood coatings market is poised for sustained growth, supported by evolving consumer preferences, technological progress, and robust demand across various sectors.

COMPETITIVE INSIGHTS

Some of the prominent companies in the United States wood coatings market are RPM International Inc, The Sherwin-Williams Company, Diamond Paints, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation cater to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

TABLE OF CONTENTS

1. RESEARCH SCOPE & METHODOLOGY

1.1. STUDY OBJECTIVES

1.2. METHODOLOGY

1.3. ASSUMPTIONS & LIMITATIONS

2. EXECUTIVE SUMMARY

2.1. MARKET SIZE & ESTIMATES

2.2. COUNTRY SNAPSHOT

2.3. COUNTRY ANALYSIS

2.4. MAJOR MARKET FINDINGS

2.4.1. EMBRACING UV-CURABLE COATINGS TO ENHANCE EFFICIENCY

2.4.2. TRANSITIONING TOWARD POWDER COATINGS

2.4.3. GROWING UTILIZATION OF ANTI-GRAFFITI COATINGS

3. MARKET DYNAMICS

3.1. KEY DRIVERS

3.1.1. RISING DEMAND FROM THE BUILDING & CONSTRUCTION INDUSTRY

3.1.2. INCREASING DISPOSABLE INCOME AND SPENDING ON HOME IMPROVEMENT

3.1.3. GROWING DEMAND FOR GREEN PRODUCTS MADE FROM RENEWABLE SOURCES

3.2. KEY RESTRAINTS

3.2.1. FLUCTUATING PRICES OF RAW MATERIALS AFFECTING PRODUCTION COSTS

3.2.2. ENVIRONMENTAL REGULATIONS RESTRICT CERTAIN CHEMICALS

3.2.3. COMPETITION FROM COMPOSITES AND PLASTICS

4. KEY ANALYTICS

4.1. KEY MARKET TRENDS

4.1.1. NANOTECHNOLOGY ENHANCES COATING PERFORMANCE

4.1.2. CUSTOMIZATION FOR SPECIFIC APPLICATIONS LIKE FLOORING AND FURNITURE

4.1.3. SMART COATINGS WITH SELF-HEALING & ANTIMICROBIAL PROPERTIES

4.2. PORTER'S FIVE FORCES ANALYSIS

4.2.1. BUYERS POWER

4.2.2. SUPPLIERS POWER

4.2.3. SUBSTITUTION

4.2.4. NEW ENTRANTS

4.2.5. INDUSTRY RIVALRY

4.3. GROWTH PROSPECT MAPPING

4.3.1. GROWTH PROSPECT MAPPING FOR UNITED STATES

4.4. MARKET MATURITY ANALYSIS

4.5. MARKET CONCENTRATION ANALYSIS

4.6. VALUE CHAIN ANALYSIS

4.6.1. RAW MATERIAL SOURCING AND PROCESSING

4.6.2. PRODUCT INNOVATION AND TECHNOLOGY DEVELOPMENT

4.6.3. SUPPLY CHAIN MANAGEMENT AND MARKET DISTRIBUTION

4.6.4. CUSTOMER SUPPORT AND MAINTENANCE SERVICES

4.7. KEY BUYING CRITERIA

4.7.1. COATING PERFORMANCE AND WOOD COMPATIBILITY

4.7.2. COST-EFFECTIVENESS AND VALUE ALIGNMENT FOR WOOD SURFACE APPLICATIONS

4.7.3. RELIABILITY AND LONGEVITY OF COATINGS ON WOOD SURFACES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.7.4. SUPPLIER TRACK RECORD AND WOOD COATING EXPERTISE

5. MARKET BY RESIN TYPE

5.1. NITROCELLULOSE

5.1.1. MARKET FORECAST FIGURE

5.1.2. SEGMENT ANALYSIS

5.2. POLYURETHANE

5.2.1. MARKET FORECAST FIGURE

5.2.2. SEGMENT ANALYSIS

5.3. POLYESTER

5.3.1. MARKET FORECAST FIGURE

5.3.2. SEGMENT ANALYSIS

5.4. ACRYLIC

5.4.1. MARKET FORECAST FIGURE

5.4.2. SEGMENT ANALYSIS

5.5. OTHER RESIN TYPES

5.5.1. MARKET FORECAST FIGURE

5.5.2. SEGMENT ANALYSIS

6. MARKET BY TECHNOLOGY

6.1. UV-CURED

6.1.1. MARKET FORECAST FIGURE

6.1.2. SEGMENT ANALYSIS

6.2. WATER-BORNE

6.2.1. MARKET FORECAST FIGURE

6.2.2. SEGMENT ANALYSIS

6.3. POWDER COATING

6.3.1. MARKET FORECAST FIGURE

6.3.2. SEGMENT ANALYSIS

6.4. SOLVENT-BORNE

6.4.1. MARKET FORECAST FIGURE

6.4.2. SEGMENT ANALYSIS

7. MARKET BY APPLICATION

7.1. DOORS AND WINDOW

7.1.1. MARKET FORECAST FIGURE

7.1.2. SEGMENT ANALYSIS

7.2. FURNITURE AND FIXTURE

7.2.1. MARKET FORECAST FIGURE

7.2.2. SEGMENT ANALYSIS

7.3. CABINET

7.3.1. MARKET FORECAST FIGURE

7.3.2. SEGMENT ANALYSIS

7.4. FLOOR

7.4.1. MARKET FORECAST FIGURE

7.4.2. SEGMENT ANALYSIS

7.5. DECK

7.5.1. MARKET FORECAST FIGURE

7.5.2. SEGMENT ANALYSIS

8. COMPETITIVE LANDSCAPE

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.1. KEY STRATEGIC DEVELOPMENTS
 - 8.1.1. MERGERS & ACQUISITIONS
 - 8.1.2. PRODUCT LAUNCHES & DEVELOPMENTS
 - 8.1.3. PARTNERSHIPS & AGREEMENTS
 - 8.1.4. BUSINESS EXPANSIONS & DIVESTITURES
- 8.2. COMPANY PROFILES
 - 8.2.1. NIPPON PAINT HOLDINGS CO LTD
 - 8.2.1.1. COMPANY OVERVIEW
 - 8.2.1.2. PRODUCT LIST
 - 8.2.1.3. STRENGTHS & CHALLENGES
 - 8.2.2. PPG INDUSTRIES INC
 - 8.2.2.1. COMPANY OVERVIEW
 - 8.2.2.2. PRODUCT LIST
 - 8.2.2.3. STRENGTHS & CHALLENGES
 - 8.2.3. ASIAN PAINTS
 - 8.2.3.1. COMPANY OVERVIEW
 - 8.2.3.2. PRODUCT LIST
 - 8.2.3.3. STRENGTHS & CHALLENGES
 - 8.2.4. THE SHERWIN-WILLIAMS COMPANY
 - 8.2.4.1. COMPANY OVERVIEW
 - 8.2.4.2. PRODUCT LIST
 - 8.2.4.3. STRENGTHS & CHALLENGES
 - 8.2.5. RPM INTERNATIONAL INC
 - 8.2.5.1. COMPANY OVERVIEW
 - 8.2.5.2. PRODUCT LIST
 - 8.2.5.3. STRENGTHS & CHALLENGES
 - 8.2.6. DIAMOND PAINTS
 - 8.2.6.1. COMPANY OVERVIEW
 - 8.2.6.2. PRODUCT LIST
 - 8.2.6.3. STRENGTHS & CHALLENGES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

United States Wood Coatings Market Forecast 2024-2032

Market Report | 2024-05-20 | 149 pages | Inkwood Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$1100.00
	Global Site License	\$1500.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-02"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com